United States District Court

for the

Central District of California

BRETT RIGAS and EVENCIO DIAZ, individually and on behalf of all others similarly situated,)))
Plaintiff(s)	—)) Giril Antica No. 0:04 ou 00004 II C DEM
ν.	Civil Action No. 8:21-cv-02004-JLS-DFM
CALIFORNIA PIZZA KITCHEN, INC.,))
)
)
Defendant(s))

SUMMONS IN A CIVIL ACTION

To: (Defendant's name and address) California Pizza Kitchen, Inc.

A lawsuit has been filed against you.

Within 21 days after service of this summons on you (not counting the day you received it) — or 60 days if you are the United States or a United States agency, or an officer or employee of the United States described in Fed. R. Civ. P. 12 (a)(2) or (3) — you must serve on the plaintiff an answer to the attached complaint or a motion under Rule 12 of the Federal Rules of Civil Procedure. The answer or motion must be served on the plaintiff or plaintiff's attorney,

whose name and address are: Rachele R. Byrd (SBN 190634)

WOLF HALDENSTEIN ADLER FREEMAN & HERZ LLP

750 B Street, Suite 1820, San Diego, CA 92101

Tel: 619/239-4599 Fax: 619/234-4599

If you fail to respond, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court.

Date: 12/8/2021

Signature of Clerk or Deputy Clerk

AO 440 (Rev. 06/12) Summons in a Civil Action (Page 2)

Civil Action No.

PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4 (1))

E i personany convec	I the summons on the individual at	on (date)	; or
☐ I left the summons	at the individual's residence or us	sual place of abode with (name)	-
		of suitable age and discretion who res	ides there,
on (date)	, and mailed a copy to th	ne individual's last known address; or	
☐ I served the summe	ons on (name of individual)		, wh
designated by law to	accept service of process on behal		
		on (date)	; or
☐ I returned the sum	mons unexecuted because		
Other (specify):			
M. Comment	Contact of C	for comings for a total of the	
My fees are \$	for travel and \$	for services, for a total of \$	0.00
	-, of manipum, that this information i	is true	
I declare under penalt	y of perjury that this information i	is uuc.	
I declare under penalt	y of perjury that this information	s duc.	
I declare under penalt	y of perjury that this information	Server's signature	

Additional information regarding attempted service, etc:

Case 8	:21-cv-02004-DOC-KES	Document 11	Filed 12/17/21	Page 1 of 6	Page ID #:63
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8			DISTRICT COL		
9	CEN		N DIVISION	KNIA	
10	BRETT RIGAS, et al.		CASE NO:		
11	Plaintiff(s),	8:21-cv-0200	4-DOC-KES	S
12	v.	,,	INITIAL STA		
13	CALIFORNIA PIZZA K	ITCHEN, INC	CIVIT CACE		
14	Defendant((s).			
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16					
17			_]		
18	This case has been	assigned to the	e calendar of Jud	lge David O. (Carter.
19	Whenever a new civil of	ase is assigned	to Judge Carter,	the Court iss	ues this Initial
20	Standing Order. It lays	out some of the	Judge's rules ar	nd expectation	s that litigants
21	should be familiar with	from the begin	ning of their cas	e. In addition	to this Initial
22	Standing Order, litigant	ts are required t	o follow the Fed	leral Rules of	Civil Procedure
23	and the Local Rules of	the Central Dist	trict of Californi	a.¹	
24	The Court ORDEI	RS as follows:			
25		<u></u>			
26	¹The most recent ver				
27	California's website ((www.cacd.usco	ourts.gov), unde	r "Court Proc	edures."
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I. Court Appearances

The parties must appear in person for hearings and conferences before the Court. The Court does not permit telephonic appearances.

Unless a party is representing him or herself, parties shall be represented by lead counsel at all court appearances, including scheduling conferences.

Under no circumstances should counsel, or a party if the party is appearing *pro se*, fail to appear at a court appearance unless their appearance has been waived by prior order of the Court. Even if a settlement has been reached, counsel for all parties, or the party if appearing *pro se*, must appear at court appearances until a stipulation of dismissal signed by all parties has been lodged with the Court.

II. Scheduling

Pursuant to Rule 16(b), the Court will set a scheduling conference and issue a scheduling order in each case. Litigants should familiarize themselves with the Court's standard Order Setting Scheduling Conference and the Court's standard Scheduling Order & Order re: Pretrial and Trial Procedures, which describe the typical schedule and procedures used in this Court.²

The Court is flexible in setting initial dates. Therefore, Parties should meet and confer to select mutually agreeable dates. The Court strongly encourages Parties to stipulate to the initial schedule, and endeavor to accommodate counsel's previously scheduled dates that produce good faith calendar conflicts. Counsel are encouraged to reference the Central District's Civility and Professionalism Guidelines, which can be found on the Court's website.

III. Continuances and Extensions of Deadlines

This Court has a strong interest in adhering to scheduled dates. Changes in dates are disfavored. Trial dates set by the Court are firm and will rarely be changed, except that the Court may advance the trial date up to two weeks.

²All of Judge Carter's standing orders are available at Judge Carter's home page located under "Judges' Procedures and Schedules."

Case 8:21-cv-02004-DOC-KES Document 11 Filed 12/17/21 Page 3 of 6 Page ID #:65 Therefore, any request, whether by application or stipulation, to continue the 2 date of any matter before this Court must be supported by a detailed explanation 3 of the grounds for the requested continuance or extension of time. Without compelling factual support, requests to continue dates set by this Court will 4 not be approved. Proposed stipulations extending scheduling dates do not become 5 6 effective unless and until this Court so orders. 7 IV. **Motions** Counsel should note the timing and service requirements of Local Rules 6 8 9 and 7 and its subparts including: 10 (1) Rule 6–1: Notice of motion and the moving papers must be filed and served twenty-eight (28) days before the noticed hearing date, unless 11 the notice is served by mail, in which case service is required thirty-one 12 13 (31) days prior to the noticed hearing date; 14 (2) Rule 7-9: Opposing papers shall be filed twenty-one (21) calendar days 15 before the hearing date; and (3) Rule 7-10: Reply papers, if any, shall be filed fourteen (14) calendar 16 days before the hearing date. 17 (4) Rule 7–11: If the hearing date is continued, the deadlines for filing 18 opposing and reply papers are automatically extended unless the 19 20 Court orders otherwise. 21 Counsel must comply with the timing requirements of the Local Rules so 22 that chambers can properly prepare for motion matters. Parties should note, the Court will only entertain one Motion for Summary 23 24 Judgment from each party, typically after discovery is closed. V. **Ex Parte Applications** 25 26 Ex parte applications are solely for extraordinary relief and should be used 27 with discretion. See Mission Power Eng'g Co. v. Continental Cas. Co., 883 F.

F. Supp. 488 (C.D. Cal. 1995). In this Court's experience, ex parte applications

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Case 8:21-cv-02004-DOC-KES Document 11 Filed 12/17/21 Page 4 of 6 Page ID #:66 "are nearly always improper." In re Intermagnetics Am., Inc., 101 B.R. 191, 192-93 (C.D. Cal. 1989). The Federal Rules of Civil Procedure and Local Rules "contemplate that regular noticed motions are most likely to produce a just result." Mission Power, 883 F. Supp. at 491.

> Ex parte applications that fail to conform to Local Rule 7–19 and 7–19.1, including a statement of opposing counsel's position, will not be considered except on a specific showing of good cause. Concurrently with service of the ex parte papers by electronic service, facsimile, or personal service, the moving party shall notify the opposition that opposing papers must be filed no later than twenty-four (24) hours following service. If opposing counsel does not intend to oppose the ex parte application, counsel must inform the Courtroom Deputy Clerk by telephone or email as soon as possible.

VI. **Jury Demand**

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Litigants who are entitled to a jury trial and who wish to have a jury trial are reminded to file and serve a jury demand in accordance with Federal Rule of Civil Procedure 38.

VII. **Applications to File Documents Under Seal**

There is a strong presumption that the public has a right of access to records in civil cases. For non-dispositive motions, the party seeking to maintain the confidentiality of the document(s) or portions thereof must show good cause. For dispositive motions, the party seeking protection must articulate compelling reasons for maintaining the confidentiality of the document(s) and must seek relief that is narrowly tailored to the protected interest. See Pintos v. Pacific Creditors Ass'n, 605 F.3d 665, 677–79 (9th Cir. 2010). No document will be filed under seal in its entirety unless it is shown in the application that it is not feasible to file a redacted version for public viewing. Any proposed redactions must be highlighted in the under seal version of the document so that the Court may readily determine what information the party or parties seek to maintain as confidential.

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Case 8:21-cv-02004-DOC-KES Document 11 Filed 12/17/21 Page 5 of 6 Page ID #:67

In accordance with Local Rule 79-5.1, absent authorization by rule or statute, no case or document(s) may be filed under seal without written application to, and prior approval by, the Court. The existence of a Protective Order, a Stipulated Confidentiality Order, or the like, issued by the assigned Magistrate Judge relating to the treatment of documents produced during discovery, does not constitute a court Order permitting an under seal filing. An application to seal that is based solely on the existence of such an Order will be summarily denied. In addition, reliance upon the parties' designation of documents as "Confidential," "Highly Confidential," "Attorneys' Eyes Only," etc. is insufficient. Rather, the party must provide competent evidence explaining why the document(s) should be filed under seal.

If the party seeking to file documents under seal (the "filing party") is not the party with an interest in the sealing/confidentiality of the documents, then the filing party shall provide the interested party with its proposed application to seal at least two (2) business days in advance of any filing. If the interested party seeks to have the documents filed under seal, it shall file a Declaration setting forth competent evidence explaining why the document(s) should be filed under seal. If the interested party fails to file a Declaration within this two-day period, the filing party is relieved of any obligation to file an application to seal and may publicly file the documents along with a Declaration of Compliance with this paragraph.

VIII. Settlement

If settlement is reached at any time in this litigation, the parties shall immediately notify the Court by telephone, email, or by filing a notice of settlement. Local Rule 40–2.

IX. Communication with the Court

All appropriate inquiries should be directed to Judge Carter's Courtroom Deputy Clerk at (714) 338–4543 or DOC Chambers@cacd.uscourts.gov.

Case 8	21-cv-02004-DOC-KES Document 11 Filed 12/17/21 Page 6 of 6 Page ID #:68 Counsel should not attempt to contact chambers directly. Counsel should list	
2	their email addresses and phone numbers on their papers in order to facilitate	
3	communication by the Courtroom Deputy Clerk.	
4	X. Notice of this Order	
5	Plaintiff's counsel or plaintiff (if appearing on his or her own behalf) shall	
6	immediately serve this Order on all parties, including any new parties to the	
7	action. If this case came to the Court by a Notice of Removal, the removing	
8	defendant(s) shall serve this Order on all other parties.	
9	IT IS SO ORDERED.	
10	plavid O. Carter	
11	Dated: December 17, 2021	
12	David O. Carter United States District Judge	
13	Officed States District Judge	
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26	Revised: January 20, 2015	
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	DISTRICT COURT CT OF CALIFORNIA
Brett Rigas et al	CASE NUMBER
PI A INTIFF(S)	8:21-cv-02004-JLS-DFMx
v. California Pizza Kitchen, Inc.	ORDER RE TRANSFER PURSUANT TO GENERAL ORDER 21-01
DEFENDANT(S).	(RELATED CASES)
CON	SENT
I hereby consent to the transfer of the above-entitled case	e to my calendar, pursuant to General Order 21-01.
December 10, 2021	plavid O. Carter
Date	United States District Judge
DECLIN	VATION
I hereby decline to transfer the above-entitled case to my	calendar for the reasons set forth:
	II-itad Chatas District Indea
Date	United States District Judge
	S INDICATED BY COUNSEL
Case 8:21-cv-01928-DOC-KESx and the present case	:
A. Arise from the same or closely related transactions, happenings or events; or	
✓ B. Call for determination of the same or substantial	ly related or similar questions of law and fact; or
C. For other reasons would entail substantial duplic	ation of labor if heard by different judges; or
D. Involve one or more defendants from the crimin duplication of labor if heard by different judges (
duplication of labor it heard by different judges (applicable only on civil fortentile action).
NOTICE TO COUN	ISEL FROM CLERK
	that are or may be referred to a Magistrate Judge are hereby
transferred from Magistrate Judge Douglas F. McCormic	
On all documents subsequently filed in this case, play	ase substitute the initials DOC(KESx) after the case number
in place of the initials of the prior judge, so that the case num	
important because the documents are routed to the assigned	
_	
cc: Previous Judge Statistics Clerk	
	ENERAL ORDER 21 AL (Relead Coss)

Case 1	8:21-cv-02004-JLS-DFM D	ocument 9	Filed 12/09/21	Page 1 of 9	Page ID #:53
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9			DISTRICT CO		
10	CENTRA	AL DISTRI	CT OF CALIF	ORNIA	
11	BRETT RIGAS, et al.		Case No.: 8:2	21-cv-02004	-JLS-DFM
12	71			'ANDING OI ES ASSIGNE	· · ·
13	Plaintiff(s),			SEPHINE L.	
14	v. CALIFORNIA PIZZA KITCHE	N. INC.			
15		,			
16	Defendant(s)				
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18					
19	PLEASE READ THIS (ORDER CA	REFULLY. IT	GOVERNS	THIS CASE
20	AND DIFFERS IN SOME RESPECTS FROM THE LOCAL RULES.				
21	This case has been assigned to the calendar of Judge Josephine L. Staton. Both				
22	the Court and counsel bear responsibility for the progress of this litigation in federal		igation in federal		
23	court. To "secure the just, speedy, and inexpensive determination" of this case, as				
24	called for in Federal Rule of Civil Procedure 1, all parties or their counsel are				
25	ordered to become familia	ar with the F	Federal Rules of	Civil Procedu	re, the Local
26	Rules of the Central Distr	ict of Califo	ornia, and this Co	ourt's Orders.	
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ase 1	3:21-cv-02004-JLS-DFM Document 9 Filed 12/09/21 Page 2 of 9 Page ID #:54	
2	THE COURT ORDERS AS FOLLOWS:	
	Judge Staton's Procedures web page is incorporated in this Order.	
3	The parties and counsel are ORDERED to review and comply with those	
4	procedures and notices, which may be accessed at:	
5	http://www.cacd.uscourts.gov/honorable-josephine-l-staton	
6	1. Filing of Civil Cases	
7	The initiating documents (e.g., complaints and notices of removal) of most	
8	civil cases must be e-filed. See Local Rule 3-2.	
9	2. Service of the Complaint	
10	Service is governed by Federal Rule of Civil Procedure 4. The plaintiff shall	
11	promptly serve the complaint in accordance with Fed. R. Civ. P. 4 and file the	
12	proofs of service. Although Fed. R. Civ. P. 4(m) allows 90 days for service of the	
13	summons and complaint, the Court expects service to be effectuated more promptly	
14	The Court will require plaintiffs to show good cause to extend the service deadline	
15	beyond 90 days.	
16	3. TROs and Injunctions	
17	Parties seeking emergency or provisional relief shall comply with Fed. R. Civ.	
18	P. 65 and Local Rule 65. The Court will not rule on any application for such relief	
18 19	P. 65 and Local Rule 65. The Court will not rule on any application for such relief for at least twenty-four (24) hours after the party subject to the requested order	
19	for at least twenty-four (24) hours after the party subject to the requested order	
19 20	for at least twenty-four (24) hours after the party subject to the requested order has been served, unless service is excused. Such party may file opposing or	
19 20 21	for at least twenty-four (24) hours after the party subject to the requested order has been served, unless service is excused. Such party may file opposing or responding papers in the interim.	
19 20 21 22	for at least twenty-four (24) hours after the party subject to the requested order has been served, unless service is excused. Such party may file opposing or responding papers in the interim. 4. Cases Removed from State Court	
19 20 21 22 23	for at least twenty-four (24) hours after the party subject to the requested order has been served, unless service is excused. Such party may file opposing or responding papers in the interim. 4. Cases Removed from State Court All documents filed in state court, including documents appended to the	
19 20 21 22 23 24	for at least twenty-four (24) hours after the party subject to the requested order has been served, unless service is excused. Such party may file opposing or responding papers in the interim. 4. Cases Removed from State Court All documents filed in state court, including documents appended to the complaint, answers, and motions, must be refiled in this Court as a supplement	
19 20 21 22 23 24 25	for at least twenty-four (24) hours after the party subject to the requested order has been served, unless service is excused. Such party may file opposing or responding papers in the interim. 4. Cases Removed from State Court All documents filed in state court, including documents appended to the complaint, answers, and motions, must be refiled in this Court as a supplement to the notice of removal. See 28 U.S.C. § 1447(b). If the defendant has not yet	

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8:21-cv-02004-JLS-DFM Document 9 Filed 12/09/21 Page 3 of 9 Page ID #:55 removed, it must be re-noticed for hearing in accordance with Local Rule 6-1.

Counsel shall file with their first appearance a Notice of Interested Parties in accordance with Local Rule 7.1-1.

If the complaint, answer, or any similar pleading in an action that is removed to this Court consists of only a form pleading in which boxes are checked, the party or parties utilizing the form pleading must file an appropriate pleading with this Court within thirty (30) days of the filing of the Notice of Removal. The new pleading must comply with the requirements of Federal Rules of Civil Procedure 7 through 11.

5. Status of Fictitiously Named Defendants

This Court intends to adhere to the following procedures where a matter is removed to this Court on diversity grounds with fictitiously named defendants. *See* 28 U.S.C. §§ 1441(b)(1) and 1447.

- a. Plaintiff is normally expected to ascertain the identity of and serve any fictitiously named defendants within 90 days of the removal of the action to this Court.
- b. If plaintiff believes (by reason of the necessity for discovery or otherwise) that fictitiously named defendants cannot be fully identified within the 90-day period, an ex parte application or stipulation requesting permission to extend that period to effectuate service may be filed with the Court. Such application or stipulation shall state the reasons therefor, and will be granted only upon a showing of good cause. An ex parte application seeking such relief shall be served upon all appearing parties, and shall state that appearing parties may comment within seven (7) days of the filing of the ex parte application.
- c. If plaintiff wants to substitute a defendant for one of the fictitiously named defendants, plaintiff shall first seek the consent of counsel for all defendants (and counsel for the fictitiously named party, if that party has separate counsel). If consent is withheld or denied, plaintiff should file a motion on regular notice.

Case	8:21-cv-02004-JLS-DFM Document 9 Filed 12/09/21 Page 4 of 9 Page ID #:56
1	8:21-cv-02004-JLS-DFM Document 9 Filed 12/09/21 Page 4 of 9 Page ID #:56 The motion and opposition should address whether the matter should thereafter
2	be remanded to the superior court if diversity of citizenship is destroyed by the
۱ -	addition of the newly substituted party. See C.S.C. 3 x · · · (5), (5).
4	6. Discovery

a. Discovery Matters Referred to Magistrate Judge

All discovery matters have been referred to the assigned United States Magistrate Judge, who will hear all discovery disputes. Any party may move for review and reconsideration of a discovery ruling within fourteen days after such ruling. See Local Rule 72-2. However, in accordance with 28 U.S.C. § 636(b) (1)(A), the Court will not reverse any order of the Magistrate Judge unless the moving party demonstrates that the ruling is clearly erroneous or contrary to law. The motion must specify which portions of the ruling are clearly erroneous or contrary to law and support the contention with points and authorities. As to all filings related to motions for review and reconsideration of a discovery order, counsel shall deliver mandatory chambers copies to both the District Judge and the Magistrate Judge.

b. Compliance with Fed. R. Civ. P. 26(a)

The parties shall comply fully with the letter and spirit of Fed. R. Civ. P. 26(a). The Court's Scheduling Order will impose firm deadlines to complete discovery.

7. Applications to Seal

Counsel are directed to consider carefully whether to seek leave to file documents under seal. The procedure for obtaining leave is lengthy. Applications must in all instances be supported by good cause, and at times are subjected to an even higher standard. Most of the time, documents may not be filed under seal in their entirety, and appropriately redacted documents must still be filed on the public docket.

When seeking leave to file any material under seal in a civil case, the parties and counsel are directed to fully comply with all steps of the multi-step procedure

Case	β :21-cv-02004-JLS-DFM Document 9 Filed 12/09/21 Page 5 of 9 Page ID #:57
1	set forth in Local Rule 79-5. The parties are directed to carefully review the
2	8:21-cv-02004-JLS-DFM Document 9 Filed 12/09/21 Page 5 of 9 Page ID #:57 set forth in Local Rule 79-5. The parties are directed to carefully review the Court's Local Rule 79-5 Overview and to follow the instructions in the Guide to Electronically Filing Under-Seal Documents in Civil Cases, both of which are
3	Electronically Filing Under-Seal Documents in Civil Cases, both of which are
4	attached in PDF format to Judge Staton's Procedures web page.

Counsel are reminded that there is a strong presumption that the public has a right of access to records in civil cases. For materials related to non-dispositive motions, the Designating Party must show good cause for the materials to be filed and maintained under seal. For materials related to dispositive motions, the standard is higher, and the Designating Party must articulate compelling reasons for maintaining the confidentiality of the document(s) and must seek relief that is narrowly tailored to the protected interest. *See Pintos v. Pacific Creditors Ass'n*, 605 F.3d 665, 667-79 (9th Cir. 2010).

8. Motions

a. Time for Filing and Hearing Motions

Motions shall be filed in accordance with Local Rule 7. This Court hears motions on **Fridays**, beginning at 10:30 a.m. It is not necessary to clear a hearing date with the Court Clerk before filing a motion in a civil motion. Counsel must check the Court's website for Closed Motion Dates.

b. Pre-Filing Requirement To Meet and Confer

Counsel must comply with Local Rule 7-3, which requires counsel to engage in a pre-filing conference "to discuss thoroughly . . . the substance of the contemplated motion and any potential resolution." Counsel should discuss the issues to a sufficient degree that if a motion is still necessary, the briefing may be directed to those substantive issues requiring resolution by the Court. Counsel should resolve minor procedural or other non-substantive matters during the conference. This provision applies even to self-represented parties; there is no exception to this rule for parties who appear *pro se*.

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c. Supporting Evidence

Parties shall not proffer evidence other than the specific items of evidence testimony in support of or in opposition to a motion. For example, the parties should provide excerpts rather than entire deposition transcripts or entire sets of interrogatory responses. Where a motion must be supported by *admissible* evidence, authenticity must be established by stipulation of the parties, declaration, or other appropriate means.

d. Citations to Legal Authority

Citations to legal authority should include pinpoint citations to specific page(s), section(s), and subsection(s) referenced. Citations to secondary sources such as treatises, manuals, and other materials should include the volume, section, and page(s) cited.

9. Specific Motions

a. Motions Pursuant to Rule 12

Many motions to dismiss or to strike can be avoided if the parties confer in good faith (as required by Local Rule 7-3), especially for pleading deficiencies that could be corrected by amendment. *See Chang v. Chen*, 80 F.3d 1293, 1296 (9th Cir. 1996) (where a motion to dismiss is granted, a district court should provide leave to amend unless it is clear that the complaint could not be saved by any amendment). Moreover, a party has the right to amend the complaint "once as a matter of course" within 21 days after service of the answer or Rule 12(b) motion. Fed. R. Civ. P. 15(a)(1)(A)-(B).

b. Motions to Amend

In addition to meeting the requirements of Local Rule 15-1, counsel shall attach as an appendix to the moving papers a "redlined" version of the proposed amended pleading indicating all additions and deletions of material. All motions to amend pleadings shall: (1) state the effect of the amendment and (2) identify the page and line number(s) and wording of any proposed change or addition

Case 8:21-cv-02004-JLS-DFM Document 9 Filed 12/09/21 Page 7 of 9 Page ID #:59 of material. The proposed amended pleading shall be serially numbered to 2 differentiate it from previously amended pleadings (e.g., "Second Amended Complaint" or "Third Amended Answer and Counterclaims"). If leave to amend 3 is granted, the filing party must comply with Local Rule 15-1 through 15-3 in filing 4 5 the amended pleading. 6

Summary Judgment Motions c.

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A party may file only one summary judgment motion in a case. Parties need not wait until the motion cutoff date to bring motions for summary judgment or partial summary judgment. The parties should prepare papers in a fashion that will assist the Court in absorbing the facts (e.g., generous use of tabs, tables of contents, headings, indices, etc.).

Statements of Uncontroverted Facts and Genuine Issues i.

The Statement of Uncontroverted Facts and Conclusions of Law ("Statement of Uncontroverted Facts"), as required by Local Rule 56-1 shall be formatted based on the following example:

1. (Moving party's first uncontroverted fact)	(Supporting evidence citation(s))
2. (Moving party's second undisputed fact)	(Supporting evidence citation(s))

The opposing party's Statement of Genuine Disputes of Material Fact (required by Local Rule 56-2) must be in two columns and track the movant's Statement of Uncontroverted Facts exactly as prepared, but must combine the moving party's fact statements and the supporting evidence into one column. Thus, the first column must restate the allegedly undisputed fact and the alleged supporting evidence, and the second column must state either that the fact proffered by the moving party is undisputed or disputed. The opposing party may dispute all or only a portion of the statement, but if disputing only a portion, it must clearly indicate what part is being disputed. Whenever all or part of a proffered fact is disputed, the opposing party must *briefly* state why it disputes

Case 8:21-cv-02004-JLS-DFM Document 9 Filed 12/09/21 Page 8 of 9 Page ID #:60 the moving party's proffered fact, cite to the relevant exhibit(s) or other evidence, and must describe what it is in that exhibit or evidence that refutes the proffered fact. To illustrate:

1. (Moving party's first uncontroverted 1. Undisputed.

1. (Moving party's first uncontroverted fact). (Supporting evidence citation(s)).	1. Undisputed.
2. (Moving party's second undisputed fact). (Supporting evidence citation(s)).	2. Disputed. Plaintiff's Rule 30(b)(6) witness testified to the contrary. (Pltf's Ex. 14, Clark Depo. at 24:5-26:17.)

The opposing party may submit additional material facts that bear on or relate to the issues raised by the movant. Presentation of those additional material facts by the non-moving party shall follow the format described above for the moving party's Statement of Uncontroverted Facts. These additional facts shall continue in sequentially numbered paragraphs and shall set forth in the right hand column the evidence that supports that statement. A Reply fact statement may be filed by the moving party.

No legal argument should be set forth in the Statement of Uncontroverted Facts or the Statement of Genuine Disputes of Material Fact. Legal argument should be reserved for the parties' briefs. Objections and the relevant Federal Rule of Evidence or other basis therefor may be noted, but citations to case law and/or legal argument should be presented in the separate document described below.

ii. Objections to Evidence

If a party relies in whole or in part on an evidentiary objection to dispute a material fact, the ground(s) of the objection(s) shall be succinctly stated in a separate statement of evidentiary objections in a two-column format. The left column should identify and describe the item(s) objected to (including page and line number if applicable) and the right column should set forth a concise objection (e.g., hearsay, lacks foundation, etc.) with a citation to the Federal Rules of Evidence or, where applicable, a case citation. Any response to the objections shall

Case 8:21-cv-02004-JLS-DFM Document 9 Filed 12/09/21 Page 9 of 9 Page ID #:61 incorporate and build upon the two-column format set forth in the objections in the 2 same manner as the Statement of Genuine Disputes of Material Fact incorporates 3 and builds upon the Statement of Uncontroverted Facts. The Court will expressly rule on objections only when it deems it necessary 4 to do. Generally, the Court will expressly rule on objections only as to evidence 5 6 that factors into the Court's rationale for its rulings. 7 **Daubert Motions** d. 8 Unlike other motions in limine, Daubert motions are usually due to be filed 9 within seven days after the expert discovery cut-off date set in the Scheduling 10 Order. The parties shall notice *Daubert* motions for hearing on the first available motions date at the time of their filing, unless that date is after the final pretrial 11 12 conference date, in which case the Daubert motions will be heard at the final 13 pretrial conference. 14 10. Notice of This Order 15 Plaintiff's counsel or plaintiff (if appearing on his or her own behalf) shall immediately serve this Order on all parties, including any new parties to the action. 16 17 If this case was removed from state court, the removing defendant(s) shall serve 18 this Order on all other parties. 19 IT IS SO ORDERED. 20 Dated: December 9, 2021 JOSEPHINE L. STATON 21 United States District Judge 22 23 Revised: October 1, 2018 24 25 26 27 ¹ In some instances, a later date may be set.

28

The parties are advised they may consent to proceed before any available magistrate judge participating in the Voluntary Consent to Magistrate Judges Program to conduct all further proceedings in the case pursuant to 28 U.S.C. § 636(c) and Federal Rules of Civil Procedure 73. The consent list and consent form are available on the court's website at http://www.cacd.uscourts.gov/judges-requirements/court-programs/voluntary-consent-magistrate-judges-program. To confirm a particular magistrate judge's availability to schedule the trial in the time frame desired by the parties and/or willingness to accommodate any other special requests of the parties, please contact the magistrate judge's courtroom deputy prior to filing the consent.

Since magistrate judges do not handle felony criminal trials, civil trial dates are not at risk of being preempted by a felony criminal trial, which normally has priority. Further, in some cases, the magistrate judge may be able to assign an earlier trial date than a district judge. The parties can select a participating Magistrate Judge from any of the three divisions in the Central District of California. There may be other advantages or disadvantages which you will want to consider.

The plaintiff or removing party must serve this Notice on each named party in the case.

UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

CASE NUMBER:

BRETT RIGAS, et al.

8:21-cv-02004-JLS-DFM

Plaintiff(s)

v.

CALIFORNIA PIZZA KITCHEN, INC.

Defendant(s).

NOTICE TO PARTIES OF COURT-DIRECTED ADR PROGRAM

NOTICE TO PARTIES:

It is the policy of this Court to encourage settlement of civil litigation when such is in the best interest of the parties. The Court favors any reasonable means, including alternative dispute resolution (ADR), to accomplish this goal. See L.R. 16-15. Unless exempted by the trial judge, parties in all civil cases must participate in an ADR process before trial. See L.R. 16-15.1.

The district judge to whom the above-referenced case has been assigned is participating in an ADR Program that presumptively directs this case to either the Court Mediation Panel or to private mediation. See General Order No. 11-10, §5. For more information about the Mediation Panel, visit the Court website, www.cacd.uscourts.gov, under "ADR."

Pursuant to L.R. 26-1(c), counsel are directed to furnish and discuss with their clients the attached ADR Notice To Parties *before* the conference of the parties mandated by Fed.R.Civ.P. 26(f). Based upon the consultation with their clients and discussion with opposing counsel, counsel must indicate the following in their Joint 26(f) Report: 1) whether the case is best suited for mediation with a neutral from the Court Mediation Panel or private mediation; and 2) when the mediation should occur. *See* L.R. 26-1(c).

At the initial scheduling conference, counsel should be fully prepared to discuss their preference for referral to the Court Mediation Panel or to private mediation and when the mediation should occur. The Court will enter an Order/Referral to ADR at or around the time of the scheduling conference.

Clerk, U.S. District Court

December 8, 2021
Date

By <u>/s/ Geneva Hunt</u> Deputy Clerk

UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

NOTICE TO PARTIES: COURT POLICY ON SETTLEMENT AND USE OF ALTERNATIVE DISPUTE RESOLUTION (ADR) Counsel are required to furnish and discuss this Notice with their clients.

Despite the efforts of the courts to achieve a fair, timely and just outcome in all cases, litigation has become an often lengthy and expensive process. For this reason, it is this Court's policy to encourage parties to attempt to settle their disputes, whenever possible, through alternative dispute resolution (ADR).

ADR can reduce both the time it takes to resolve a case and the costs of litigation, which can be substantial. ADR options include mediation, arbitration (binding or non-binding), neutral evaluation (NE), conciliation, mini-trial and fact-finding. ADR can be either Court-directed or privately conducted.

The Court's ADR Program offers mediation through a panel of qualified and impartial attorneys who will encourage the fair, speedy and economic resolution of civil actions. Panel Mediators each have at least ten years of legal experience and are appointed by the Court. They volunteer their preparation time and the first three hours of a mediation session. This is a cost-effective way for parties to explore potential avenues of resolution.

This Court requires that counsel discuss with their clients the ADR options available and instructs them to come to the initial scheduling conference prepared to discuss the parties' choice of ADR option. The ADR options available are: a settlement conference before the magistrate judge assigned to the case or the magistrate judge in Santa Barbara, the Court Mediation Panel, and private mediation. Counsel are also required to indicate the client's choice of ADR option in advance of the initial scheduling conference. See L.R. 26-1(c) and Fed.R.Civ.P. 26(f).

Clients and their counsel should carefully consider the anticipated expense of litigation, the uncertainties as to outcome, the time it will take to get to trial, the time an appeal will take if a decision is appealed, the burdens on a client's time, and the costs and expenses of litigation in relation to the amounts or stakes involved.

Each year thousands of civil cases are filed in this district, yet typically no more than one percent go to trial. Most cases are settled between the parties, voluntarily dismissed, resolved through Court-directed or other forms of ADR, or dismissed by the Court as lacking in merit or for other reasons provided by law.

For more information about the Court's ADR Program, the Mediation Panel, and the profiles of mediators, visit the Court website, www.cacd.uscourts.gov, under "ADR."

UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

NOTICE OF ASSIGNMENT TO UNITED STATES JUDGES

This case has been assigned to:

District Judge <u>Josephine L. Staton</u>
Magistrate Judge <u>Douglas F. McCormick</u>

The case number on all documents filed with the Court should read as follows:

8:21-cv-02004 JLS (DFMx)_

District judges in the Central District of California refer all discovery-related motions to the assigned magistrate judge pursuant to General Order No. 05-07. Discovery-related motions should be noticed for hearing before the assigned magistrate judge. Please refer to the assigned judges' <u>Procedures and Schedules</u>, available on the Court's website at www.cacd.uscourts. gov/judges-requirements, for additional information.

Clerk, U.S. District Court

December 8, 2021
Date

By <u>/s/ Geneva Hunt</u> Deputy Clerk

ATTENTION

The party that filed the case-initiating document in this case (for example, the complaint or the notice of removal) must serve a copy of this Notice on all parties served with the case-initiating document. In addition, if the case-initiating document in this case was electronically filed, the party that filed it must, upon receipt of this Notice, promptly deliver mandatory chambers copies of all previously filed documents to the newly assigned-district judge. See L.R. 5-4.5. A copy of this Notice should be attached to the first page of the mandatory chambers copy of the case-initiating document.

NAME, ADDRESS, AND TELEPHONE NUMBER OF ATTORNEY(S) OR OF PARTY APPEARING IN PRO PER Rachele R. Byrd (SBN 190634) WOLF HALDENSTEIN ADLER FREEMAN & HERZ 750 B Street, Suite 1820, San Diego, CA 92101 Tel: 619/239-4599 Fax: 619/234-4599	LLP
ATTORNEY(S) FOR: Plaintiffs	
	STATES DISTRICT COURT
	DISTRICT OF CALIFORNIA
BRETT RIGAS and EVENCIO DIAZ, individually and on behalf of all others similarly situated,	Plaintiff(s),
CALIFORNIA PIZZA KITCHEN, INC.,	CERTIFICATION AND NOTICE OF INTERESTED PARTIES (Local Rule 7.1-1)
	Selendani(s)
TO: THE COURT AND ALL PARTIES OF RE	CORD:
	Plaintiffs following listed party (or parties) may have a pecuniary interest in as are made to enable the Court to evaluate possible disqualification
(List the names of all such parties and ident	ify their connection and interest. Use additional sheet if necessary.)
PARTY Brett Rigas	CONNECTION / INTEREST Plaintiff
Evencio Diaz	Plaintiff
California Pizza Kitchen, Inc.	Defendant
	/ Rachele R. Byrd
Date S.	ignature
	ttorney of record for (or name of party appearing in pro per):
<u>P</u>	laintiffs

UNITED STATES DISTRICT COURT

for the

	Central	District of California
BRETT RIGAS and E individually and on bel similarly situ Plaintiff(s v. CALIFORNIA PIZZ INC.,	nalf of all others ated,))) (-) (-) (-) (-) (-) (-) (-)
Defendant	(s))
	SUMMONS	S IN A CIVIL ACTION
To: (Defendant's name and address)	California Pizza Kitche	en, Inc.
are the United States or a United P. 12 (a)(2) or (3) — you must	ervice of this summons ed States agency, or an e serve on the plaintiff a cedure. The answer or r Rachele R. Byrd (SBN WOLF HALDENSTEIN	on you (not counting the day you received it) — or 60 days if you officer or employee of the United States described in Fed. R. Civ. In answer to the attached complaint or a motion under Rule 12 of motion must be served on the plaintiff or plaintiff's attorney, I 190634) NADLER FREEMAN & HERZ LLP 20, San Diego, CA 92101
If you fail to respond, You also must file your answe		II be entered against you for the relief demanded in the complaint. art.
		CLERK OF COURT
Deter		
Date:		Signature of Clerk or Denuty Clerk

AO 440 (Rev. 06/12) Summons in a Civil Action (Page 2)

Civil Action No.

PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4 (1))

☐ I personally served the	summons on the individual	at (place)	
B i porsonany sorved are	, butter the transfer of the t	on (date)	; or
☐ I left the summons at t	he individual's residence or ι	usual place of abode with (name)	-
		n of suitable age and discretion who res	sides there,
on (date)		the individual's last known address; or	
☐ I served the summons	on (name of individual)		, who
	ept service of process on beh		**************************************
			; or
☐ I returned the summon	s unexecuted because		; (
☐ Other (specify):			
My fees are \$	for travel and \$	for services, for a total of \$	0.00
I declare under penalty of	perjury that this information	is true.	
		Server's signature	
		Printed name and title	

Additional information regarding attempted service, etc:

Case 8:21-GNIFED STATES DISTRICT COURT, CENTRAL DISTRICT OF CARFORNIA GE ID #:41

I. (a) PLAINTIFFS (Che	ck box if you are repre	esenting yourself []	DEFENDANTS	(Check box if you are rep	oresenting yourself 🔲)			
BRETT RIGAS and EVENCIO D situated	IAZ, individually and on b	oehalf of all others simila	CALIFORNIA PIZZA	CALIFORNIA PIZZA KITCHEN, INC.				
(b) County of Residence of First Listed Plaintiff Orange County, FL			y, FL County of Resid	dence of First Listed Defen	idant			
(EXCEPT IN U.S. PLAINTIFF CASI	ES)		(IN U.S. PLAINTIFF C	ASES ONLY)				
(c) Attorneys (Firm Name representing yourself, pro Rachele R. Byrd (SBN 190634) WOLF HALDENSTEIN ADLER 750 B Street, Suite 1820, San Tel: 619/239-4599 Fax: 619/2	vide the same informa) FREEMAN & HERZ LLP Diego, CA 92101		1 .	Name, Address and Telephon Irself, provide the same infor				
II. BASIS OF JURISDIC	TION (Place an X in o	ne box only.)	III. CITIZENSHIP OF	PRINCIPAL PARTIES-For D	iversity Cases Only			
1. U.S. Government Plaintiff	3. Federal Qu Government	uestion (U.S.	(Place an X in one b Citizen of This State Citizen of Another State	pox for plaintiff and one for d PTF DEF Incorporated or of Business in the position of Business in A position of Business	Principal Place This State PTF 4 3 4 1 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			
			Citizen or Subject of a Foreign Country	3 3 Foreign Nation				
IV. ORIGIN (Place an X in one box only.) I. Original Proceeding State Court Appellate Court Appellate Court State Court Appellate Court Appellate Court State								
V. REQUESTED IN COM	IPLAINT: JURY DE	MAND: X Yes	No (Check "Yes"	only if demanded in com	olaint.)			
CLASS ACTION under	F.R.Cv.P. 23: 🔀	Yes No	MONEY DEM	ANDED IN COMPLAINT:	\$			
VI. CAUSE OF ACTION	(Cite the U.S. Civil Statut	e under which you are fil	ing and write a brief statem	nent of cause. Do not cite jurisdi	ctional statutes unless diversity.)			
	VI. CAUSE OF ACTION (Cite the U.S. Civil Statute under which you are filing and write a brief statement of cause. Do not cite jurisdictional statutes unless diversity.) 1) 28 U.S.C. § 1332(d); (2) Negligence; (3) Breach of Implied Contract; (4) Invasion of Privacy; (5) Breach of Confidence; (6) Unjust Enrichment							
VII. NATURE OF SUIT (Place an X in one bo	ox only).						
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CIVIL COVER SHEET

Page 1 of 3

CV-71 (10/20)

Case 8:21-CNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA GENERAL COVER SHEET

VIII. VENUE: Your answers to the questions below will determine the division of the Court to which this case will be initially assigned. This initial assignment is subject to change, in accordance with the Court's General Orders, upon review by the Court of your Complaint or Notice of Removal.

QUESTION A: Was this case removed from state court?	STATE CASE WAS PENDING IN THE COUNTY OF: INITIAL DIVISI				SION IN CACD IS:		
Yes X No	Los Angeles, Ventura, Santa Barbara, or San Luis Obispo			V	Western		
If "no, " skip to Question B. If "yes," check the box to the right that applies, enter the	Orange		outhern				
corresponding division in response to Question E, below, and continue from there.	Riverside or San Bernardino	Eastern					
QUESTION B: Is the United States, or one of its agencies or employees, a PLAINTIFF in this action?	B.1. Do 50% or more of the defendants who the district reside in Orange Co.? check one of the boxes to the right	YES. Your case will initially be assigned to the Southern Division. Enter "Southern" in response to Question E, below, and continue from there.					
			NO. Contir	ue to Question B.2.			
If "no, " skip to Question C. If "yes," answer Question B.1, at right.	B.2. Do 50% or more of the defendants who the district reside in Riverside and/or San Be Counties? (Consider the two counties toget)	rnardino	YES. Your case will initially be assigned to the Eastern Division. Enter "Eastern" in response to Question E, below, and continue from there.				
	check one of the boxes to the right			ase will initially be assigned tern" in response to Questio			
QUESTION C: Is the United States, or	C.1. Do 50% or more of the plaintiffs who re	eside in the	VEC V		d to the Southern Division		
one of its agencies or employees, a DEFENDANT in this action?	district reside in Orange Co.?		☐ Enter "Sout	YES. Your case will initially be assigned to the Southern Division. Enter "Southern" in response to Question E, below, and continue from there.			
Yes X No			NO. Continue to Question C.2.				
If "no," skip to Question D. If "yes," answer Question C.1, at right.	C.2. Do 50% or more of the plaintiffs who reside in the district reside in Riverside and/or San Bernardino Counties? (Consider the two counties together.) check one of the boxes to the right		YES. Your case will initially be assigned to the Eastern Division. Enter "Eastern" in response to Question E, below, and continue from there.				
			NO. Your case will initially be assigned to the Western Division. Enter "Western" in response to Question E, below, and continue from there.				
QUESTION D: Location of plaintiff	s and defendants?	Oran	A. ge County	B. Riverside or San Bernardino County	C. Los Angeles, Ventura, Santa Barbara, or San Luis Obispo County		
Indicate the location(s) in which 50% or reside. (Check up to two boxes, or leave	more of <i>plaintiffs who reside in this distric</i> blank if none of these choices apply.)	t					
Indicate the location(s) in which 50% or district reside. (Check up to two boxes, capply.)	more of <i>defendants who reside in this</i> or leave blank if none of these choices		\boxtimes				
			D.2. la 4haus a	at least one answer in C	aluma B3		
D.1. Is there at least one	No		D.Z. IS there a	Yes X No	olullin b:		
		If "yes," your case will initially be assigned to the					
If "yes," your case will initially be assigned to the SOUTHERN DIVISION.		EASTERN DIVISION.					
Enter "Southern" in response to Question E, below, and continue from there.		Enter "Eastern" in response to Question E, below.					
If "no," go to questio	n D2 to the right.	If "no," your case will be assigned to the WESTERN DIVISION.					
ii iio, go to question de tranti.			Enter "Western" in response to Question E, below.				
QUESTION E: Initial Division?		INITIAL DIVISION IN CACD					
Enter the initial division determined by 0	Question A, B, C, or D above:			SOUTHERN			
QUESTION F: Northern Counties?							
Do 50% or more of plaintiffs or defendar	nts in this district reside in Ventura, Santa	a Barbara, d	or San Luis Obis	spo counties?	Yes 🗙 No		

CV-71 (10/20) CIVIL COVER SHEET Page 2 of 3

Case 8:21-GNI POOLATES DISTRICT COURT, CENTRAL DISTRICT OF CARIFORNIA GE ID #:43 CIVIL COVER SHEET

IX(a). IDENTICAL CASES: Has this action been previously filed in this court?				⊠ NO		YES	
If yes, list case numb	er(s):						
IX(b). RELATED CASES	5: Is this case rela	ted (as defined below) to any civil or cri	minal case(s) previously filed in this	court?	\boxtimes	YES	
If yes, list case numb	er(s): 8:21-cv-01	928; 2:21-cv-09345; 8:21-cv-01970				<u></u>	
Civil cases are rela	ated when they (:heck all that apply):					
🔀 A. Arise	from the same o	a closely related transaction, happening	g, or event;				
■ B. Call for							
C. For o	ther reasons wou	ld entail substantial duplication of labor	if heard by different judges.				
Note: That cases r	may involve the s	ame patent, trademark, or copyright is n	ot, in itself, sufficient to deem cases	related.			
A civil forfeiture	case and a crimi	nal case are related when they (check al	I that apply):				
A. Arise	from the same o	a closely related transaction, happening	g, or event;				
B. Call fo	or determination	of the same or substantially related or si	milar questions of law and fact; or				
	C. Involve one or more defendants from the criminal case in common and would entail substantial duplication of labor if heard by different judges.						
X. SIGNATURE OF AT (OR SELF-REPRESENT	TORNEY ED LITIGANT):	/s/ Rachele R. Byrd	DATE	12/07/2021			
neither replaces nor supp	lements the filin	on of this Civil Cover Sheet is required by g and service of pleadings or other pape struction sheet (CV-071A).					
Key to Statistical codes relat	ing to Social Securi	y Cases:					
Nature of Suit Code	Abbreviation	Substantive Statement of Caus	e of Action				
861	HIA	All claims for health insurance benefits (Meinclude claims by hospitals, skilled nursing (42 U.S.C. 1935FF(b))					
862	BL	All claims for "Black Lung" benefits under Ti 923)	tle 4, Part B, of the Federal Coal Mine He	alth and Safety Ac	t of 1969	. (30 U.S.C.	
863	DIWC	All claims filed by insured workers for disab all claims filed for child's insurance benefits		e Social Security /	Act, as an	nended; plus	
863	DIWW	All claims filed for widows or widowers insu amended. (42 U.S.C. 405 (g))	rance benefits based on disability under	Title 2 of the Soci	al Securit	ry Act, as	
864	SSID	All claims for supplemental security income amended.	payments based upon disability filed u	nder Title 16 of the	e Social S	ecurity Act, as	
865	RSI	All claims for retirement (old age) and survi (42 U.S.C. 405 (g))	vors benefits under Title 2 of the Social S	ecurity Act, as am	ended.		

CV-71 (10/20) CIVIL COVER SHEET Page 3 of 3

1	BETSY C. MANIFOLD (SBN 182450)	
2	BETSY C. MANIFOLD (SBN 182450) RACHELE R. BYRD (SBN 190634) ALEX TRAMONTANO (SBN 276666)	
3	WOLF HALDENSTEIN ADLER FREEMAN & HERZ LLP	_
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6	manifold(a)whath.com	
7	byrd@whafh.com tramontano@whafh.com	
8	Attorneys for Plaintiffs and	
	the Proposed Class	
9	UNITED STATES	DISTRICT COURT
10		CT OF CALIFORNIA
11		l a xr
12	BRETT RIGAS and EVENCIO DIAZ, individually and on behalf of all others	Case No.:
13	similarly situated,	CLASS ACTION COMPLAINT
14	Plaintiffs,	CEASS RETION CONTENTS
15	V.	DEMAND FOR JURY TRIAL
16		
17	CALIFORNIA PIZZA KITCHEN, INC.,	
18		
19	Defendant.	
20		J
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22		
23		
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40		

 Plaintiffs Brett Rigas and Evencio Diaz ("Plaintiffs"), in their individual capacity and on behalf of all others similarly situated, bring this Class Action Complaint against California Pizza Kitchen, Inc. ("Defendant") and allege, upon personal knowledge as to their own actions and their counsels' investigation, and upon information and belief as to all other matters, as follows:

I. INTRODUCTION

- 1. Plaintiffs bring this class action against Defendant for its failure to properly secure and safeguard Personally Identifiable Information ("PII") of its employees and former employees, including (without limitation) names and Social Security Numbers.
- 2. Plaintiffs also allege Defendant failed to provide timely, accurate, and adequate notice to Plaintiffs and similarly situated current and former employees ("Class Members") that their PII had been lost and precisely what type of information was unencrypted and is now in the possession of unknown third parties.
- 3. Defendant is a restaurant chain company that operates more than 250 restaurants throughout 32 states and 10 foreign countries. Defendant's employees entrust them with an extensive amount of their PII. Defendant retains this information—even after the employment relationship ends.
- 4. On or around September 15, 2021, Defendant "learned of a disruption to certain systems on our computing environment." The hacker gained access to directories where PII was stored. "On October 4, 2021, the investigation confirmed that certain files on our systems had been subject to unauthorized access."²
- 5. More than a month later, Defendant issued a "Notice of Data Breach," dated November 15, 2021, to those whose PII may have been impacted.
 - 6. By obtaining, collecting, using, and deriving a benefit from the PII of

https://oag.ca.gov/system/files/California%20Pizza%20Kitchen%20%20Sample%20Notice.pdf (last visited Dec. 7, 2021).

Id.

Plaintiffs and Class Members, Defendant assumed legal and equitable duties to those individuals to protect and safeguard that information from unauthorized access and intrusion. Defendant admits that the unencrypted PII that the attacker viewed and took included at least individuals' names, and Social Security numbers.

- 7. Hackers can access and then offer for sale the PII to criminals. The exposed PII of Plaintiffs and Class Members can, and on information and belief, has been sold on the dark web. Plaintiffs and Class Members now face a present and lifetime risk of identity theft, which is heightened here by the loss of Social Security Numbers.
- 8. This PII was compromised due to Defendant's negligent and/or careless acts and omissions and the failure to protect the PII of Plaintiffs and Class Members. In addition to Defendant's failure to prevent the Data Breach, after discovering the breach, Defendant waited more than a month to report it to the states' Attorneys General and affected individuals. Defendant has not informed Plaintiffs or Class Members what the specific vulnerabilities and root causes of the breach are.
- 9. As a result of this delayed response, Plaintiffs and Class Members had no idea their PII had been compromised, and that they were, and continue to be, at significant risk of identity theft and various other forms of personal, social, and financial harm. The risk will remain for their respective lifetimes.
- 10. Plaintiffs bring this action on behalf of all persons whose PII was compromised as a result of Defendant's failure to: (i) adequately protect the PII of Plaintiffs and Class Members; (ii) warn Plaintiffs and Class Members of Defendant's inadequate information security practices; and (iii) effectively secure hardware containing protected PII using reasonable and effective security procedures free of vulnerabilities and incidents. Defendant's conduct amounts to negligence and violates federal and state statutes.
- 11. Plaintiffs and Class Members have suffered injury as a result of Defendant's conduct. These injuries include: (i) lost or diminished value of PII;

(ii) out-of-pocket expenses associated with the prevention, detection, and recovery from identity theft, tax fraud, and/or unauthorized use of their PII; (iii) lost opportunity costs associated with attempting to mitigate the actual consequences of the Data Breach, including but not limited to lost time; and (iv) the continued and certainly increased risk to their PII, which: (a) remains unencrypted and available for unauthorized third parties to access and abuse; and (b) may remain backed up in Defendant's possession and is subject to further unauthorized disclosures so long as Defendant fails to undertake appropriate and adequate measures to protect the PII.

12. Defendant disregarded the rights of Plaintiffs and Class Members by intentionally, willfully, recklessly, or negligently failing to implement and maintain adequate and reasonable measures to ensure that the PII of Plaintiffs and Class Members was safeguarded, failing to take available steps to prevent an unauthorized disclosure of data, and failing to follow applicable, required, and appropriate protocols, policies, and procedures regarding the encryption of data, even for internal use. As a result, the PII of Plaintiffs and Class Members was compromised through disclosure to an unknown and unauthorized third party. Plaintiffs and Class Members have a continuing interest in ensuring that their information is and remains safe, and they should be entitled to injunctive and other equitable relief.

II. PARTIES

- 13. Plaintiff Brett Rigas is a resident and citizen of Florida. Defendant obtained and continues to maintain Plaintiff Rigas's PII and has a legal duty and obligation to protect that PII from unauthorized access and disclosure. Plaintiff Rigas would not have entrusted his PII to Defendant, his former employer, had he known that it would fail to maintain adequate data security. Plaintiff Rigas's PII was compromised and disclosed as a result of the Data Breach.
- 14. Plaintiff Evencio Diaz is a resident and citizen of Florida. Defendant obtained and continues to maintain Plaintiff Diaz's PII and has a legal duty and obligation to protect that PII from unauthorized access and disclosure. Plaintiff Diaz

would not have entrusted his PII to Defendant, his former employer, had he known that it would fail to maintain adequate data security. Plaintiff Diaz's PII was compromised and disclosed as a result of the Data Breach.

- 15. Defendant California Pizza Kitchen, Inc., is a Delaware corporation with its headquarters in Costa Mesa, California.
- 16. All of Plaintiffs' claims stated herein are asserted against Defendant and any of its owners, predecessors, successors, subsidiaries, agents and/or assigns.

III. JURISDICTION AND VENUE

- 17. This Court has subject matter and diversity jurisdiction over this action under 28 U.S.C. § 1332(d) because this is a class action wherein the amount of controversy exceeds the sum or value of \$5 million, exclusive of interest and costs, there are more than 100 members in the proposed Class, and at least one Class Member is a citizen of a state different from Defendant to establish minimal diversity.
- 18. This court has personal jurisdiction over Defendant named in this action because Defendant is headquartered in this District and conducts substantial business in this District.
- 19. Venue is proper in this District under 28 U.S.C. §1391(b) because Defendant is headquartered in this District and a substantial part of the events or omissions giving rise to Plaintiff's claims occurred in this District.

IV. FACTUAL ALLEGATIONS

Background

20. Defendant is a very large restaurant chain, with more than 250 restaurants throughout the United States. Defendant has employed tens of thousands of people to operate and supply these restaurants. As of this writing, it has

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approximately 14,000 employees.³

- Plaintiffs and Class Members employed by Defendant were required to 21. provide Defendant with sensitive and confidential information, including their names and Social Security Numbers. In particular, Social Security Numbers are static, do not change, and can be used to commit countless different types of financial crimes.
- 22. Plaintiffs and Class Members, as current and former employees of Defendant, relied on the sophistication of Defendant to keep their PII confidential and securely maintained, to use this information for business purposes only, and to make only authorized disclosures of this information. Plaintiffs and Class Members demand security to safeguard their PII.
- Defendant had a duty to adopt reasonable measures to protect the PII of 23. Plaintiffs and Class Members from involuntary disclosure to third parties.

The Data Breach

Beginning on or about November 15, 2021, Defendant sent Plaintiffs 24. and other current and former employees a Notice of Data Breach. Defendant informed the recipients of the notice that:

What Happened?

On or about September 15, 2021, CPK learned of a disruption to certain systems on our computing environment. We immediately secured our environment and, with the assistance of leading third-party computer forensic specialists, launched an investigation to determine the nature and scope of the incident. On October 4, 2021, the investigation confirmed that certain files on our systems had been subject to unauthorized access.

See https://www.zippia.com/california-pizza-kitchen-careers-17850/# (last visited Dec. 7, 2021).

What Information Was Involved?

Our investigation determined that the information related to you that may have been affected includes your name and Social Security number.

- 25. On or about November 19, 2021, Defendant sent data breach notifications to various state Attorneys General, including New Hampshire's Attorney General, signed by Katie Butler at Mullen Coughlin as counsel for Defendant.⁴
- 26. Defendant admitted that unauthorized individuals accessed directories that contained PII and was capable of "accessing and acquiring" the PII, names and Social Security Numbers, stating that "that certain files on our systems had been subject to unauthorized access."⁵
- 27. However, in neither the Notice of Data Breach nor in the Notice of Data Event to the states' Attorneys General did Defendant state that it had notified law enforcement of the breach at the time it learned of it.
- 28. The PII of Plaintiffs and Class Member is, already, upon information and belief for sale on the dark web, and may have already fallen into the hands of companies that will use the detailed PII for targeted marketing without the approval of Plaintiffs and Class Members. Unauthorized individuals can easily access the PII of Plaintiffs and Class Members.
- 29. Defendant did not use reasonable security procedures and practices appropriate to the nature of the sensitive information they were maintaining for Plaintiffs and Class Members, causing the exposure of PII for many current and

See https://www.doj.nh.gov/consumer/security-breaches/documents/california-pizza-kitchen-20211119.pdf (last visited Dec. 7, 2021).

https://oag.ca.gov/system/files/California%20Pizza%20Kitchen%20-%20Sample%20Notice.pdf (last visited Dec. 7, 2021).

 former employees, such as encrypting the information or deleting it when it is no longer needed.

- 30. As explained by the Federal Bureau of Investigation, "[p]revention is the most effective defense against ransomware and it is critical to take precautions for protection."
- 31. To prevent and detect cyber-attacks and/or ransomware attacks
 Defendant could and should have implemented, as recommended by the United
 States Government, the following measures:
 - Implement an awareness and training program. Because end users are targets, employees and individuals should be aware of the threat of ransomware and how it is delivered.
 - Enable strong spam filters to prevent phishing emails from reaching the
 end users and authenticate inbound email using technologies like Sender
 Policy Framework (SPF), Domain Message Authentication Reporting and
 Conformance (DMARC), and DomainKeys Identified Mail (DKIM) to
 prevent email spoofing.
 - Scan all incoming and outgoing emails to detect threats and filter executable files from reaching end users.
 - Configure firewalls to block access to known malicious IP addresses.
 - Patch operating systems, software, and firmware on devices. Consider using a centralized patch management system.
 - Set anti-virus and anti-malware programs to conduct regular scans automatically.
 - Manage the use of privileged accounts based on the principle of least privilege: no users should be assigned administrative access unless

See How to Protect Your Networks from RANSOMWARE, at 3, https://www.fbi.gov/file-repository/ransomware-prevention-and-response-for-cisos.pdf/view (last visited Dec. 7, 2021).

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absolutely needed; and those with a need for administrator accounts should only use them when necessary.

- Configure access controls—including file, directory, and network share permissions—with least privilege in mind. If a user only needs to read specific files, the user should not have write access to those files, directories, or shares.
- Disable macro scripts from office files transmitted via email. Consider using Office Viewer software to open Microsoft Office files transmitted via email instead of full office suite applications.
- Implement Software Restriction Policies (SRP) or other controls to prevent programs from executing from common ransomware locations, such as temporary folders supporting popular Internet browsers or compression/decompression programs, including the AppData/LocalAppData folder.
- Consider disabling Remote Desktop protocol (RDP) if it is not being used.
- Use application whitelisting, which only allows systems to execute programs known and permitted by security policy.
- Execute operating system environments or specific programs in a virtualized environment.
- Categorize data based on organizational value and implement physical and logical separation of networks and data for different organizational units.⁷
- 32. To prevent and detect cyber-attacks Defendant could and should have implemented, as recommended by the United States Cybersecurity & Infrastructure Security Agency, the following measures:
 - Update and patch your computer. Ensure your applications and operating systems (OSs) have been updated with the latest patches.

⁷ See id. at 3-4.

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Vulnerable applications and OSs are the target of most ransomware attacks....

- Use caution with links and when entering website addresses. Be careful when clicking directly on links in emails, even if the sender appears to be someone you know. Attempt to independently verify website addresses (e.g., contact your organization's helpdesk, search the internet for the sender organization's website or the topic mentioned in the email). Pay attention to the website addresses you click on, as well as those you enter yourself. Malicious website addresses often appear almost identical to legitimate sites, often using a slight variation in spelling or a different domain (e.g., .com instead of .net)....
- Open email attachments with caution. Be wary of opening email attachments, even from senders you think you know, particularly when attachments are compressed files or ZIP files.
- Keep your personal information safe. Check a website's security to ensure the information you submit is encrypted before you provide it....
- Verify email senders. If you are unsure whether or not an email is legitimate, try to verify the email's legitimacy by contacting the sender directly. Do not click on any links in the email. If possible, use a previous (legitimate) email to ensure the contact information you have for the sender is authentic before you contact them.
- Inform yourself. Keep yourself informed about recent cybersecurity threats and up to date on ransomware techniques. You can find information about known phishing attacks on the Anti-Phishing Working Group website. You may also want to sign up for CISA product notifications, which will alert you when a new Alert, Analysis Report, Bulletin, Current Activity, or Tip has been published.
- Use and maintain preventative software programs. Install antivirus

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malicious network traffic....⁸

33. To prevent and detect cyber-attacks or ransomware attacks Defendant could and should have implemented, as recommended by the Microsoft Threat

software, firewalls, and email filters—and keep them updated—to reduce

Secure internet-facing assets

Protection Intelligence Team, the following measures:

- Apply latest security updates
- Use threat and vulnerability management
- Perform regular audit; remove privileged credentials;

Thoroughly investigate and remediate alerts

- Prioritize and treat commodity malware infections as potential full compromise;

Include IT Pros in security discussions

- Ensure collaboration among [security operations], [security admins], and [information technology] admins to configure servers and other endpoints securely;

Build credential hygiene

- Use [multifactor authentication] or [network level authentication] and use strong, randomized, just-in-time local admin passwords;

Apply principle of least-privilege

- Monitor for adversarial activities
- Hunt for brute force attempts
- Monitor for cleanup of Event Logs
- Analyze logon events;

See Dept. of Homeland Security, Security Tip (ST19-001) Protecting Against Ransomware (original release date Apr. 11, 2019), https://uscert.cisa.gov/ncas/tips/ST19-001 (last visited Dec. 7, 2021).

Harden infrastructure

- Use Windows Defender Firewall
- Enable tamper protection
- Enable cloud-delivered protection
- Turn on attack surface reduction rules and [Antimalware Scan Interface] for Office [Visual Basic for Applications].9
- 34. Given that Defendant was storing the PII of its current and former employees, Defendant could and should have implemented all of the above measures to prevent and detect ransomware attacks.
- 35. The occurrence of the Data Breach indicates that Defendant failed to adequately implement one or more of the above measures to prevent ransomware attacks, resulting in the Data Breach and the exposure of the PII of an undisclosed amount of current and former employees, including Plaintiffs and Class Members.

Defendant Acquires, Collects, and Stores the PII of Plaintiffs and Class Members

- 36. Defendant has historically acquired, collected, and stored the PII of Plaintiffs and Class Members.
- 37. As a condition of maintaining employment with Defendant, Defendant requires that its employees entrust them with highly confidential PII.
- 38. By obtaining, collecting, and storing the PII of Plaintiffs and Class Members, Defendant assumed legal and equitable duties and knew or should have known that it was responsible for protecting the PII from disclosure.
- 39. Plaintiffs and Class Members have taken reasonable steps to maintain the confidentiality of their PII and relied on Defendant to keep their PII confidential and maintained securely, to use this information for business purposes only, and to

See Microsoft, Human-operated ransomware attacks: A preventable disaster (Mar 5, 2020), https://www.microsoft.com/security/blog/2020/03/05/human-operated-ransomware-attacks-a-preventable-disaster/ (last visited Dec. 7, 2021).

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make only authorized disclosures of this information.

Securing PII and Preventing Breaches

- Defendant could have prevented this Data Breach by properly securing 40. and encrypting the files and file servers containing the PII of Plaintiffs and Class Members. Alternatively, Defendant could have destroyed the data, especially data from former employees such as Plaintiffs.
- Defendant's policies on its website include promises and legal 41. obligations to maintain and protect PII, demonstrating an understanding of the importance of securing PII. For example, Defendant's Privacy Statement provides in part that "We take the security of your information seriously. We use technical and administrative security measures designed to reduce the risks of loss, misuse, unauthorized access, disclosure and alteration."¹⁰
- Defendant's negligence in safeguarding the PII of Plaintiffs and Class 42. Members is exacerbated by the repeated warnings and alerts directed to protecting and securing sensitive data.
- Despite the prevalence of public announcements of data breach and data 43. security compromises, Defendant failed to take appropriate steps to protect the PII of Plaintiffs and Class Members from being compromised.

Value of Personally Identifiable Information

The Federal Trade Commission ("FTC") defines identity theft as "a 44. fraud committed or attempted using the identifying information of another person without authority." The FTC describes "identifying information" as "any name or number that may be used, alone or in conjunction with any other information, to identify a specific person," including, among other things, "[n]ame, Social Security number, date of birth, official State or government issued driver's license or

See https://www.cpk.com/legal/privacy-policy (last visited Dec. 7, 2021). 11

identification number, alien registration number, government passport number, employer or taxpayer identification number."¹²

- 45. The PII of individuals remains of high value to criminals, as evidenced by the prices they will pay through the dark web. Numerous sources cite dark web pricing for stolen identity credentials. For example, Personal Information can be sold at a price ranging from \$40 to \$200, and bank details have a price range of \$50 to \$200.¹³ Experian reports that a stolen credit or debit card number can sell for \$5 to \$110 on the dark web.¹⁴ Criminals can also purchase access to entire company data breaches from \$900 to \$4,500.¹⁵
- 46. Social Security numbers, for example, are among the worst kind of PII to have stolen because they may be put to a variety of fraudulent uses and are difficult for an individual to change. The Social Security Administration stresses that the loss of an individual's Social Security number, as is the case here, can lead to identity theft and extensive financial fraud:

A dishonest person who has your Social Security number can use it to get other personal information about you. Identity thieves can use your number and your good credit to apply for more credit in your name. Then, they use the credit cards and don't pay the bills, it damages your

² 17 C.F.R. § 248.201 (2013).

Anita George, Your personal data is for sale on the dark web. Here's how much it costs, DIGITALTRENDS, Oct. 16, 2019, https://www.digitaltrends.com/computing/personal-data-sold-on-the-dark-web-how-much-it-costs/ (last visited Dec. 7, 2021).

Brian Stack, Here's How Much Your Personal Information Is Selling for on the Dark Web, EXPERIAN, Dec. 6, 2017, https://www.experian.com/blogs/ask-experian/heres-how-much-your-personal-information-is-selling-for-on-the-dark-web/ (last visited Dec. 7, 2021).

In the Dark, VPNOVERVIEW, 2019, https://vpnoverview.com/privacy/anonymous-browsing/in-the-dark/ (last visited Dec. 7, 2021).

 credit. You may not find out that someone is using your number until you're turned down for credit, or you begin to get calls from unknown creditors demanding payment for items you never bought. Someone illegally using your Social Security number and assuming your identity can cause a lot of problems.¹⁶

- 47. What is more, it is no easy task to change or cancel a stolen Social Security number. An individual cannot obtain a new Social Security number without significant paperwork and evidence of actual misuse. In other words, preventive action to defend against the possibility of misuse of a Social Security number is not permitted; an individual must show evidence of actual, ongoing fraud activity to obtain a new number.
- 48. Even then, a new Social Security number may not be effective. According to Julie Ferguson of the Identity Theft Resource Center, "[t]he credit bureaus and banks are able to link the new number very quickly to the old number, so all of that old bad information is quickly inherited into the new Social Security number." 17
- 49. Based on the foregoing, the information compromised in the Data Breach is significantly more valuable than the loss of, for example, credit card information in a retailer data breach because, there, victims can cancel or close credit and debit card accounts. The information compromised in this Data Breach is impossible to "close" and difficult, if not impossible, to change—Social Security number, driver's license number, name, and date of birth.
 - 50. This data demands a much higher price on the black market. Martin

Social Security Administration, *Identity Theft and Your Social Security Number*, https://www.ssa.gov/pubs/EN-05-10064.pdf (last visited Dec. 7, 2021).

Bryan Naylor, Victims of Social Security Number Theft Find It's Hard to Bounce Back, NPR (Feb. 9, 2015), http://www.npr.org/2015/02/09/384875839/data-stolen-by-anthem-s-hackers-has-millionsworrying-about-identity-theft (last visited Dec. 7, 2021).

Walter, senior director at cybersecurity firm RedSeal, explained, "Compared to credit card information, personally identifiable information and Social Security numbers are worth more than 10x on the black market." 18

- 51. Among other forms of fraud, identity thieves may obtain driver's licenses, government benefits, medical services, and housing or even give false information to police.
- 52. The fraudulent activity resulting from the Data Breach may not come to light for years.
- 53. There may be a time lag between when harm occurs versus when it is discovered, and also between when PII is stolen and when it is used. According to the U.S. Government Accountability Office ("GAO"), which conducted a study regarding data breaches:

[L]aw enforcement officials told us that in some cases, stolen data may be held for up to a year or more before being used to commit identity theft. Further, once stolen data have been sold or posted on the Web, fraudulent use of that information may continue for years. As a result, studies that attempt to measure the harm resulting from data breaches cannot necessarily rule out all future harm.¹⁹

54. At all relevant times, Defendant knew, or reasonably should have known, of the importance of safeguarding the PII of Plaintiffs and Class Members, including Social Security numbers and dates of birth, and of the foreseeable consequences that would occur if Defendant's data security system was breached,

Tim Greene, Anthem Hack: Personal Data Stolen Sells for 10x Price of Stolen Credit Card Numbers, NETWORKWORLD, (Feb. 6, 2015), https://www.networkworld.com/article/2880366/anthem-hack-personal-data-stolen-sells-for-10x-price-of-stolen-credit-card-numbers.html (last visited Dec. 7, 2021).

¹⁹ Report to Congressional Requesters, GAO, at 29 (June 2007) https://www.gao.gov/assets/gao-07-737.pdf (last visited Dec. 7, 2021).

including, specifically, the significant costs that would be imposed on Plaintiffs and Class Members as a result of a breach.

- 55. Plaintiffs and Class Members now face years of constant surveillance of their financial and personal records, monitoring, and loss of rights. The Class is incurring and will continue to incur such damages in addition to any fraudulent use of their PII.
- 56. Defendant was, or should have been, fully aware of the unique type and the significant volume of data on Defendant's servers, amounting to potentially thousands of individuals' detailed, PII and, thus, the significant number of individuals who would be harmed by the exposure of the unencrypted data.
- 57. In the breach notification letter, Defendant made an offer of 12 months of identity monitoring services. This is wholly inadequate to compensate Plaintiffs and Class Members as it fails to provide for the fact that victims of data breaches and other unauthorized disclosures commonly face multiple years of ongoing identity theft, medical and financial fraud, and it entirely fails to provide sufficient compensation for the unauthorized release and disclosure of Plaintiffs' and Class Members' PII.
- 58. The injuries to Plaintiffs and Class Members were directly and proximately caused by Defendant's failure to implement or maintain adequate data security measures for the PII of Plaintiffs and Class Members.
- 59. The ramifications of Defendant's failure to keep secure the PII of Plaintiffs and Class Members are long lasting and severe. Once PII is stolen, particularly Social Security numbers, fraudulent use of that information and damage to victims may continue for years.

Plaintiff Brett Rigas's Experience

60. Plaintiff Rigas was required to provide his PII to Defendant in connection with his employment, which started in or about 2004 and ended in or about 2020.

- 61. On or about November 2021, Plaintiff Rigas received notice from Defendant that his PII had been improperly accessed and/or obtained by unauthorized third parties. This notice indicated that Plaintiff Rigas's PII, including name and Social Security Number was compromised as a result of the Data Breach.
- 62. Plaintiff Rigas made reasonable efforts to mitigate the impact of the Data Breach, including but not limited to: researching the Data Breach; reviewing credit reports and financial account statements for any indications of actual or attempted identity theft or fraud; reversing fraudulent charges that he believes are due to criminal gaining access to his account via his Social Security Number and contacting services in order to reset passwords. Plaintiff Rigas has spent at least 20 hours dealing with the Data Breach, valuable time Plaintiff Rigas otherwise would have spent on other activities, including but not limited to work and/or recreation.
- 63. Additionally, Plaintiff Rigas has been notified by his credit monitoring service since the Data Breach that individuals have attempted to make fraudulent financial transactions in his name.
- 64. Furthermore, since the Data Breach, Plaintiff Rigas has noticed a sharp increase in the number of spam texts and calls the he has received on a daily basis. These calls and texts require are a near-constant annoyance and have required time and attention to address as much as possible.
- 65. As a result of the Data Breach, Plaintiff Rigas has suffered emotional distress due to the release of his PII, which he believed would be protected from unauthorized access and disclosure, including anxiety about unauthorized parties viewing, selling, and/or using his PII for purposes of identity theft and fraud. Plaintiff Rigas is very concerned about identity theft and fraud, as well as the consequences of such identity theft and fraud resulting from the Data Breach.
- 66. Plaintiff Rigas suffered actual injury from having his PII compromised as a result of the Data Breach including, but not limited to: (a) damage to and diminution in the value of his PII, a form of property that Defendant obtained from

Plaintiff Rigas; (b) violation of his privacy rights; and (c) actual, present, imminent and impending injury arising from the increased risk of identity theft and fraud.

67. As a result of the Data Breach, Plaintiff Rigas anticipates spending considerable time and money on an ongoing basis to try to mitigate and address harms caused by the Data Breach. As a result of the Data Breach, Plaintiff Rigas is at a present risk and will continue to be at increased risk of identity theft and fraud for years to come.

Plaintiff Evencio Diaz's Experience

- 68. Plaintiff Diaz was required to provide his PII to Defendant in connection with his employment, which started in or about February 2019 and ended in or about March 2020.
- 69. On or about November 2021, Plaintiff Diaz received notice from Defendant that his PII had been improperly accessed and/or obtained by unauthorized third parties. This notice indicated that Plaintiff Diaz's PII, including name and Social Security Number, was compromised as a result of the Data Breach.
- 70. Plaintiff Diaz made reasonable efforts to mitigate the impact of the Data Breach, including but not limited to: researching the Data Breach; reviewing credit reports and financial account statements for any indications of actual or attempted identity theft or fraud; and reversing fraudulent charges that he believes are due to criminal gaining access to his account via his Social Security Number. Plaintiff Diaz has spent at least 10 hours dealing with the Data Breach, valuable time Plaintiff Diaz otherwise would have spent on other activities, including but not limited to work and/or recreation.
- 71. Furthermore, since the Data Breach, Plaintiff Diaz has noticed a sharp increase in the number of spam texts and calls the he has received on a daily basis. These calls and texts require are a near-constant annoyance and have required time and attention to address as much as possible.

- 72. As a result of the Data Breach, Plaintiff Diaz has suffered emotional distress due to the release of his PII, which he believed would be protected from unauthorized access and disclosure, including anxiety about unauthorized parties viewing, selling, and/or using his PII for purposes of identity theft and fraud. Plaintiff Diaz is very concerned about identity theft and fraud, as well as the consequences of such identity theft and fraud resulting from the Data Breach.
- 73. Plaintiff Diaz suffered actual injury from having his PII compromised as a result of the Data Breach including, but not limited to: (a) damage to and diminution in the value of his PII, a form of property that Defendant obtained from Plaintiff Diaz; (b) violation of his privacy rights; and (c) actual, present, imminent and impending injury arising from the increased risk of identity theft and fraud.
- 74. As a result of the Data Breach, Plaintiff Diaz anticipates spending considerable time and money on an ongoing basis to try to mitigate and address harms caused by the Data Breach. As a result of the Data Breach, Plaintiff Diaz is at a present risk and will continue to be at increased risk of identity theft and fraud for years to come.

V. CLASS ALLEGATIONS

75. Plaintiffs bring this class action on behalf of himself and on behalf of all others similarly situated pursuant to Rule 23(b)(2), 23(b)(3), and 23(c)(4) of the Federal Rules of Civil Procedure, for the following class:

All individuals residing in the United States whose PII was compromised in the data breach first announced by Defendant on or about November 15, 2021 (the "Class").

76. Excluded from the Class are the following individuals and/or entities: Defendant and Defendant's parents, subsidiaries, affiliates, officers and directors, and any entity in which Defendant has a controlling interest; all individuals who make a timely election to be excluded from this proceeding using the correct protocol for opting out; and all judges assigned to hear any aspect of this litigation, as well as

their immediate family members.

77. Plaintiffs reserve the right to modify or amend the definition of the proposed Class before the Court determines whether certification is appropriate.

- 78. Numerosity, Fed R. Civ. P. 23(a)(1): The Class is so numerous that joinder of all members is impracticable. The Class is apparently identifiable within Defendant's records. A notification to the Maine Attorney General indicates that the size of the Class is at least 103,767 individuals.²⁰
- 79. <u>Commonality</u>, Fed. R. Civ. P. 23(a)(2) and (b)(3): Questions of law and fact common to the Class exist and predominate over any questions affecting only individual Class Members. These include:
 - a. Whether and to what extent Defendant had a duty to protect the PII of Plaintiffs and Class Members;
 - b. Whether Defendant had a duty not to disclose the PII of Plaintiffs and Class Members to unauthorized third parties;
 - c. Whether Defendant had a duty not to use the PII of Plaintiffs and Class Members for non-business purposes;
 - d. Whether Defendant failed to adequately safeguard the PII of Plaintiffs and Class Members;
 - e. Whether and when Defendant actually learned of the Data Breach;
 - f. Whether Defendant adequately, promptly, and accurately informed Plaintiffs and Class Members that their PII had been compromised;
 - g. Whether Defendant violated the law by failing to promptly notify Plaintiffs and Class Members that their PII had been compromised;
 - h. Whether Defendant failed to implement and maintain reasonable security procedures and practices appropriate to the nature and scope of the

²⁰ See https://apps.web.maine.gov/online/aeviewer/ME/40/ea812f00-c605-4b8e-a6e2-9dd53169b256.shtml (last visited Dec. 7, 2021).

information compromised in the Data Breach;

- i. Whether Defendant adequately addressed and fixed the vulnerabilities which permitted the Data Breach to occur;
- j. Whether Defendant engaged in unfair, unlawful, or deceptive practices by failing to safeguard the PII of Plaintiffs and Class Members;
- k. Whether Plaintiffs and Class Members are entitled to actual damages, statutory damages, and/or nominal damages as a result of Defendant's wrongful conduct;
- Whether Plaintiffs and Class Members are entitled to restitution as a result of Defendant's wrongful conduct; and
- m. Whether Plaintiffs and Class Members are entitled to injunctive relief to redress the imminent and currently ongoing harm faced as a result of the Data Breach.
- 80. <u>Typicality</u>, Fed. R. Civ. P. 23(a)(3): Plaintiffs' claims are typical of those of other Class Members because they had their PII compromised as a result of the Data Breach due to Defendant's misfeasance.
- appropriate for certification because Defendant acted or refused to act on grounds generally applicable to the Class, thereby requiring the Court's imposition of uniform relief to ensure compatible standards of conduct toward the Class Members and making final injunctive relief appropriate with respect to the Class as a whole. Defendant's policies challenged herein apply to and affect Class Members uniformly and Plaintiff's challenge of these policies hinges on Defendant's conduct with respect to the Class as a whole, not on facts or law applicable only to Plaintiffs.
- 82. Adequacy, Fed. R. Civ. P. 23(a)(4): Plaintiffs will fairly and adequately represent and protect the interests of the Class Members in that they have no disabling conflicts of interest that would be antagonistic to those of the other Members of the Class. Plaintiffs seek no relief that is antagonistic or adverse to the

Members of the Class and the infringement of the rights and the damages they have suffered are typical of other Class Members. Plaintiffs have retained counsel experienced in complex class action litigation, and Plaintiffs intend to prosecute this action vigorously.

- 83. Superiority and Manageability, Fed. R. Civ. P. 23(b)(3): The class litigation is an appropriate method for fair and efficient adjudication of the claims involved. Class action treatment is superior to all other available methods for the fair and efficient adjudication of the controversy alleged herein; it will permit a large number of Class Members to prosecute their common claims in a single forum simultaneously, efficiently, and without the unnecessary duplication of evidence, effort, and expense that hundreds of individual actions would require. Class action treatment will permit the adjudication of relatively modest claims by certain Class Members, who could not individually afford to litigate a complex claim against a large corporation, like Defendant. Further, even for those Class Members who could afford to litigate such a claim, it would still be economically impractical and impose a burden on the courts.
- 84. The nature of this action and the nature of laws available to Plaintiffs and Class Members make the use of the class action device a particularly efficient and appropriate procedure to afford relief to Plaintiffs and Class Members for the wrongs alleged because Defendant would necessarily gain an unconscionable advantage since it would be able to exploit and overwhelm the limited resources of each individual Class Member with superior financial and legal resources; the costs of individual suits could unreasonably consume the amounts that would be recovered; proof of a common course of conduct to which Plaintiffs were exposed is representative of that experienced by the Class and will establish the right of each Class Member to recover on the cause of action alleged; and individual actions would create a risk of inconsistent results and would be unnecessary and duplicative of this litigation.

- 85. The litigation of the claims brought herein is manageable. Defendant's uniform conduct, the consistent provisions of the relevant laws, and the ascertainable identities of Class Members demonstrates that there would be no significant manageability problems with prosecuting this lawsuit as a class action.
- 86. Adequate notice can be given to Class Members directly using information maintained in Defendant's records.
- 87. Unless a Class-wide injunction is issued, Defendant may continue in its failure to properly secure the PII of Class Members, Defendant may continue to refuse to provide proper notification to Class Members regarding the Data Breach, and Defendant may continue to act unlawfully as set forth in this Complaint.
- 88. Further, Defendant has acted or refused to act on grounds generally applicable to the Class and, accordingly, final injunctive or corresponding declaratory relief with regard to the Class Members as a whole is appropriate under Rule 23(b)(2) of the Federal Rules of Civil Procedure.
- 89. Likewise, particular issues under Rule 23(c)(4) are appropriate for certification because such claims present only particular, common issues, the resolution of which would advance the disposition of this matter and the parties' interests therein. Such particular issues include, but are not limited to:
 - a. Whether Defendant owed a legal duty to Plaintiffs and Class Members to exercise due care in collecting, storing, using, and safeguarding their PII;
 - b. Whether Defendant breached a legal duty to Plaintiffs and Class Members to exercise due care in collecting, storing, using, and safeguarding their PII;
 - c. Whether Defendant failed to comply with its own policies and applicable laws, regulations, and industry standards relating to data security;
 - d. Whether an implied contract existed between Defendant on the one

hand, and Plaintiffs and Class Members on the other, and the terms of that implied contract;

- e. Whether Defendant breached the implied contract;
- f. Whether Defendant adequately and accurately informed Plaintiffs and Class Members that their PII had been compromised;
- g. Whether Defendant failed to implement and maintain reasonable security procedures and practices appropriate to the nature and scope of the information compromised in the Data Breach;
- h. Whether Defendant engaged in unfair, unlawful, or deceptive practices by failing to safeguard the PII of Plaintiffs and Class Members; and,
- Whether Class Members are entitled to actual damages, statutory damages, nominal damages, and/or injunctive relief as a result of Defendant's wrongful conduct.

<u>COUNT I</u> NEGLIGENCE (On Behalf of Plaintiffs and the Class)

- 90. Plaintiffs and the Class re-allege and incorporate by reference herein all of the allegations contained in paragraphs 1 through 89.
- 91. As a condition of their employment with Defendant or by purchasing goods from Defendant, Defendant's current and former employees and customers were obligated to provide Defendant with PII, among other sensitive PII, their names and Social Security Numbers.
- 92. Plaintiffs and the Class entrusted their PII to Defendant on the premise and with the understanding that Defendant would safeguard their information, use their PII for business purposes only, and/or not disclose their PII to unauthorized third parties.
 - 93. Defendant has full knowledge of the sensitivity of the PII and the types

of harm that Plaintiffs and the Class could and would suffer if the PII were wrongfully disclosed.

- 94. Defendant knew or reasonably should have known that the failure to exercise due care in the collecting, storing, and using of the PII of Plaintiffs and the Class involved an unreasonable risk of harm to Plaintiffs and the Class, even if the harm occurred through the criminal acts of a third party.
- 95. Defendant had a duty to exercise reasonable care in safeguarding, securing, and protecting such information from being compromised, lost, stolen, misused, and/or disclosed to unauthorized parties. This duty includes, among other things, designing, maintaining, and testing Defendant's security protocols to ensure that the PII of Plaintiffs and the Class in Defendant's possession was adequately secured and protected.
- 96. Defendant also had a duty to exercise appropriate clearinghouse practices to remove former employees' PII that Defendant was no longer required to retain pursuant to regulations.
- 97. Defendant also had a duty to have procedures in place to detect and prevent the improper access and misuse of the PII of Plaintiffs and the Class.
- 98. Defendant's duty to use reasonable security measures arose as a result of the special relationship that existed between Defendant and Plaintiffs and the Class. That special relationship arose because Plaintiffs and the Class entrusted Defendant with their confidential PII, a necessary part of employment with the company or making purchases from Defendant.
- 99. Defendant was subject to an "independent duty," untethered to any contract between Defendant and Plaintiffs or the Class.
- 100. A breach of security, unauthorized access, and resulting injury to Plaintiffs and the Class was reasonably foreseeable, particularly in light of Defendant's inadequate security practices.
 - 101. Plaintiffs and the Class were the foreseeable and probable victims of

any inadequate security practices and procedures. Defendant knew or should have known of the inherent risks in collecting and storing the PII of Plaintiffs and the Class, the critical importance of providing adequate security of that PII, and the necessity for encrypting or redacting PII stored on Defendant's systems.

- 102. Defendant's own conduct created a foreseeable risk of harm to Plaintiffs and the Class. Defendant's misconduct included, but was not limited to, its failure to take the steps and opportunities to prevent the Data Breach as set forth herein. Defendant's misconduct also included its decisions to not comply with industry standards for the safekeeping of the PII of Plaintiffs and the Class, including basic encryption techniques freely available to Defendant.
- 103. Plaintiffs and the Class had no ability to protect their PII that was in, and possibly remains in, Defendant's possession.
- 104. Defendant was in a position to protect against the harm suffered by Plaintiffs and the Class as a result of the Data Breach.
- 105. Defendant had and continues to have a duty to adequately disclose that the PII of Plaintiffs and the Class within Defendant's possession might have been compromised, how it was compromised, and precisely the types of data that were compromised and when. Such notice was necessary to allow Plaintiffs and the Class to take steps to prevent, mitigate, and repair any identity theft and the fraudulent use of their PII by third parties.
- 106. Defendant had a duty to employ proper procedures to prevent the unauthorized dissemination of the PII of Plaintiffs and the Class.
- 107. Defendant has admitted that the PII of Plaintiffs and the Class was wrongfully lost and potentially disclosed to unauthorized third persons as a result of the Data Breach.
- 108. Defendant, through its actions and/or omissions, unlawfully breached its duties to Plaintiffs and the Class by failing to implement industry protocols and exercise reasonable care in protecting and safeguarding the PII of Plaintiffs and the

Class during the time the PII was within Defendant's possession or control.

- 109. Defendant improperly and inadequately safeguarded the PII of Plaintiffs and the Class in deviation of standard industry rules, regulations, and practices at the time of the Data Breach.
- 110. Defendant failed to heed industry warnings and alerts to provide adequate safeguards to protect the PII of Plaintiffs and the Class in the face of increased risk of theft.
- 111. Defendant, through its actions and/or omissions, unlawfully breached its duty to Plaintiffs and the Class by failing to have appropriate procedures in place to detect and prevent dissemination of its current and former employees' PII.
- 112. Defendant, through its actions and/or omissions, unlawfully breached its duty to adequately and timely disclose to Plaintiffs and the Class the existence and scope of the Data Breach.
- 113. But for Defendant's wrongful and negligent breach of duties owed to Plaintiffs and the Class, the PII of Plaintiffs and the Class would not have been compromised.
- 114. There is a close causal connection between Defendant's failure to implement security measures to protect the PII of Plaintiffs and the Class and the present harm, or risk of imminent harm, suffered by Plaintiffs and the Class. The PII of Plaintiffs and the Class was lost and accessed as the proximate result of Defendant's failure to exercise reasonable care in safeguarding such PII by adopting, implementing, and maintaining appropriate security measures.
- 115. Additionally, Section 5 of the FTC Act prohibits "unfair . . . practices in or affecting commerce," including, as interpreted and enforced by the FTC, the unfair act or practice by businesses, such as Defendant, of failing to use reasonable measures to protect PII. The FTC publications and orders described above also form part of the basis of Defendant's duty in this regard.
 - 116. Defendant violated Section 5 of the FTC Act by failing to use

reasonable measures to protect PII and not complying with applicable industry standards, as described in detail herein. Defendant's conduct was particularly unreasonable given the nature and amount of PII it obtained and stored and the foreseeable consequences of the immense damages that would result to Plaintiffs and the Class.

- 117. Defendant's violation of Section 5 of the FTC Act constitutes negligence per se.
- 118. Plaintiffs and the Class are within the class of persons that the FTC Act was intended to protect.
- 119. The harm that occurred as a result of the Data Breach is the type of harm the FTC Act was intended to guard against. The FTC has pursued enforcement actions against businesses, which, as a result of its failure to employ reasonable data security measures and avoid unfair and deceptive practices, caused the same harm as that suffered by Plaintiffs and the Class.
- 120. As a direct and proximate result of Defendant's negligence and negligence per se, Plaintiffs and the Class have suffered and will suffer injury, including but not limited to: (i) actual identity theft; (ii) the loss of the opportunity of how their PII is used; (iii) the compromise, publication, and/or theft of their PII; (iv) out-of-pocket expenses associated with the prevention, detection, and recovery from identity theft, tax fraud, and/or unauthorized use of their PII; (v) lost opportunity costs associated with effort expended and the loss of productivity addressing and attempting to mitigate the actual present and future consequences of the Data Breach, including but not limited to efforts spent researching how to prevent, detect, contest, and recover from tax fraud and identity theft; (vi) costs associated with placing freezes on credit reports; (vii) the continued risk to their PII, which remain in Defendant's possession and is subject to further unauthorized disclosures so long as Defendant fails to undertake appropriate and adequate measures to protect the PII of Plaintiffs and the Class; and (viii) costs in terms of

time, effort, and money that will be expended to prevent, detect, contest, and repair the impact of the PII compromised as a result of the Data Breach for the remainder of the lives of Plaintiffs and the Class.

- 121. As a direct and proximate result of Defendant's negligence and negligence *per se*, Plaintiffs and the Class have suffered and will continue to suffer other forms of injury and/or harm, including, but not limited to, anxiety, emotional distress, loss of privacy, and other economic and non-economic losses.
- 122. Additionally, as a direct and proximate result of Defendant's negligence and negligence per se, Plaintiffs and the Class have suffered and will suffer the continued risks of exposure of their PII, which remains in Defendant's possession and is subject to further unauthorized disclosures so long as Defendant fails to undertake appropriate and adequate measures to protect the PII in its continued possession.
- 123. Plaintiffs and Class Members are therefore entitled to damages, including restitution and unjust enrichment, declaratory and injunctive relief, and attorney fees, costs, and expenses.

COUNT II BREACH OF IMPLIED CONTRACT (On Behalf of Plaintiffs and the Class)

- 124. Plaintiffs and the Class re-allege and incorporate by reference herein all of the allegations contained in paragraphs 1 through 89.
- 125. Defendant required Plaintiffs and the Class to provide their PII, including names and Social Security numbers, and other PII, as a condition of their employment.
- 126. As a condition of their employment with or purchases from Defendant, Plaintiffs and the Class provided their PII. In so doing, Plaintiffs and the Class entered into implied contracts with Defendant by which Defendant agreed to safeguard and protect such information, to keep such information secure and

confidential, and to timely and accurately notify Plaintiffs and the Class if their data had been breached and compromised or stolen.

- 127. Plaintiffs and the Class fully performed their obligations under the implied contracts with Defendant.
- 128. Defendant breached the implied contracts it made with Plaintiffs and the Class by failing to safeguard and protect their PII, and by failing to provide timely and accurate notice to them that their PII was compromised as a result of the Data Breach.
- of implied contract, Plaintiffs and the Class have suffered (and will continue to suffer): ongoing, imminent, and impending threat of identity theft crimes, fraud, and abuse, resulting in monetary loss and economic harm; actual identity theft crimes, fraud, and abuse, resulting in monetary loss and economic harm; loss of the confidentiality of the stolen confidential data; the illegal sale of the compromised data on the dark web; expenses and/or time spent on credit monitoring and identity theft insurance; time spent scrutinizing bank statements, credit card statements, and credit reports; expenses and/or time spent initiating fraud alerts, decreased credit scores and ratings; lost work time; and other economic and non-economic harm.

COUNT III INVASION OF PRIVACY (On Behalf of Plaintiffs and the Class)

- 130. Plaintiffs and the Class re-allege and incorporate by reference herein all of the allegations contained in paragraphs 1 through 89.
- 131. Plaintiffs and the Class had a legitimate expectation of privacy to their PII and were entitled to the protection of this information against disclosure to unauthorized third parties.
- 132. Defendant owed a duty to its current and former customers and employees, including Plaintiffs and the Class, to keep their PII confidential.

- 133. Defendant failed to protect and released to unknown and unauthorized third parties the PII of Plaintiffs and the Class.
- 134. Defendant allowed unauthorized and unknown third parties access to and examination of the PII of Plaintiffs and the Class, by way of Defendant's failure to protect the PII.
- 135. The unauthorized release to, custody of, and examination by unauthorized third parties of the PII of Plaintiffs and the Class is highly offensive to a reasonable person.
- 136. The intrusion was into a place or thing which was private and is entitled to be private. Plaintiffs and the Class disclosed their PII to Defendant as part of the current and former employees' employment with Defendant and/or during a consumer transaction with Defendant, but privately with an intention that the PII would be kept confidential and would be protected from unauthorized disclosure. Plaintiffs and the Class were reasonable in their belief that such information would be kept private and would not be disclosed without their authorization.
- 137. The Data Breach at the hands of Defendant constitutes an intentional interference with Plaintiffs' and the Class's interest in solitude or seclusion, either as to their persons or as to their private affairs or concerns, of a kind that would be highly offensive to a reasonable person.
- 138. Defendant acted with a knowing state of mind when it permitted the Data Breach to occur because it was with actual knowledge that its information security practices were inadequate and insufficient.
- 139. Because Defendant acted with this knowing state of mind, it had notice and knew the inadequate and insufficient information security practices would cause injury and harm to Plaintiffs and the Class.
- 140. As a proximate result of the above acts and omissions of Defendant, the PII of Plaintiffs and the Class was disclosed to third parties without authorization, causing Plaintiffs and the Class to suffer damages.

141. Unless and until enjoined, and restrained by order of this Court, Defendant's wrongful conduct will continue to cause great and irreparable injury to Plaintiffs and the Class in that the PII maintained by Defendant can be viewed, distributed, and used by unauthorized persons for years to come. Plaintiffs and the Class have no adequate remedy at law for the injuries in that a judgment for monetary damages will not end the invasion of privacy for Plaintiffs and the Class.

COUNT IV BREACH OF CONFIDENCE (On Behalf of Plaintiffs and the Class)

- 142. Plaintiffs and the Class re-allege and incorporate by reference herein all of the allegations contained in paragraphs 1 through 89.
- 143. At all times during Plaintiffs' and the Class's interactions with Defendant, Defendant was fully aware of the confidential and sensitive nature of Plaintiffs' and the Class's PII that Plaintiffs and the Class provided to Defendant.
- 144. As alleged herein and above, Defendant's relationship with Plaintiffs and the Class was governed by terms and expectations that Plaintiffs' and the Class's PII would be collected, stored, and protected in confidence, and would not be disclosed to unauthorized third parties.
- 145. Plaintiffs and the Class provided their PII to Defendant with the explicit and implicit understandings that Defendant would protect and not permit the PII to be disseminated to any unauthorized third parties.
- 146. Plaintiffs and the Class also provided Plaintiffs' and the Class's PII to Defendant with the explicit and implicit understanding that Defendant would take precautions to protect that PII from unauthorized disclosure.
- 147. Defendant voluntarily received in confidence Plaintiffs' and the Class's PII with the understanding that PII would not be disclosed or disseminated to the public or any unauthorized third parties.

- 148. Due to Defendant's failure to prevent and avoid the Data Breach from occurring, Plaintiffs' and the Class's PII was disclosed and misappropriated to unauthorized third parties beyond Plaintiffs' and the Class's confidence, and without their express permission.
- 149. As a direct and proximate cause of Defendant's actions and/or omissions, Plaintiffs and the Class have suffered damages.
- 150. But for Defendant's disclosure of Plaintiffs' and the Class's PII in violation of the parties' understanding of confidence, their PII would not have been compromised, stolen, viewed, accessed, and used by unauthorized third parties. Defendant's Data Breach was the direct and legal cause of the theft of Plaintiffs' and the Class's PII as well as the resulting damages.
- 151. The injury and harm Plaintiffs and the Class suffered was the reasonably foreseeable result of Defendant's unauthorized disclosure of Plaintiffs' and the Class's PII. Defendant knew or should have known its methods of accepting and securing Plaintiffs' and the Class's PII was inadequate as it relates to, at the very least, securing servers and other equipment containing Plaintiffs' and the Class's PII.
- 152. As a direct and proximate result of Defendant's breach of its confidence with Plaintiffs and the Class, Plaintiffs and the Class have suffered and will suffer injury, including but not limited to: (i) actual identity theft; (ii) the loss of the opportunity how their PII is used; (iii) the compromise, publication, and/or theft of their PII; (iv) out-of-pocket expenses associated with the prevention, detection, and recovery from identity theft, tax fraud, and/or unauthorized use of their PII; (v) lost opportunity costs associated with effort expended and the loss of productivity addressing and attempting to mitigate the actual present and future consequences of the Data Breach, including but not limited to efforts spent researching how to prevent, detect, contest, and recover from tax fraud and identity theft; (vi) costs associated with placing freezes on credit reports; (vii) the continued risk to their PII, which remain in Defendant's possession and is subject to further unauthorized

disclosures so long as Defendant fails to undertake appropriate and adequate measures to protect the PII of current and former customers and employees; and (viii) present and future costs in terms of time, effort, and money that will be expended to prevent, detect, contest, and repair the impact of the PII compromised as a result of the Data Breach for the remainder of the lives of Plaintiffs and the Class.

153. As a direct and proximate result of Defendant's breaches of confidence, Plaintiffs and the Class have suffered and will continue to suffer other forms of injury and/or harm, including, but not limited to, anxiety, emotional distress, loss of privacy, and other economic and non-economic losses.

COUNT V UNJUST ENRICHMENT (On Behalf of Plaintiffs and the Class)

- 154. Plaintiffs and the Class re-allege and incorporate by reference herein all of the allegations contained in paragraphs 1 through 89.
- 155. Defendant benefited from receiving Plaintiffs' and Class Members' PII by its ability to retain and use that information for its own benefit. Defendant understood this benefit.
- 156. Defendant also understood and appreciated that Plaintiffs' and Class Members' PII was private and confidential, and its value depended upon Defendant maintaining the privacy and confidentiality of that PII.
- 157. Plaintiffs and Class Members conferred a monetary benefit upon Defendant in the form of their employment and by purchasing goods from Defendant, and in connection thereto, by providing their PII to Defendant with the understanding that Defendant would pay for the administrative costs of reasonable data privacy and security practices and procedures. Specifically, they were required to provide Defendant with their PII. In exchange, Plaintiffs and Class members

should have received adequate protection and data security for such PII held by Defendant.

- 158. Defendant knew Plaintiffs and Class members conferred a benefit which Defendant accepted. Defendant profited from these transactions and used the PII of Plaintiffs and Class Members for business purposes.
- 159. Defendant failed to provide reasonable security, safeguards, and protections to the PII of Plaintiffs and Class Members.
- 160. Under the principles of equity and good conscience, Defendant should not be permitted to retain money belonging to Plaintiffs and Class members, because Defendant failed to implement appropriate data management and security measures mandated by industry standards.
- 161. Defendant wrongfully accepted and retained these benefits to the detriment of Plaintiffs and Class Members.
- 162. Defendant's enrichment at the expense of Plaintiffs and Class Members is and was unjust.
- 163. As a result of Defendant's wrongful conduct, as alleged above, Plaintiffs and the Class Members are entitled to restitution and disgorgement of all profits, benefits, and other compensation obtained by Defendant, plus attorneys' fees, costs, and interest thereon.

PRAYER FOR RELIEF

WHEREFORE, Plaintiffs, on behalf of themselves and Class Members, request judgment against Defendant and that the Court grant the following:

- A. For an Order certifying the Class, as defined herein, and appointing Plaintiffs and their Counsel to represent each such Class;
- B. For equitable relief enjoining Defendant from engaging in the wrongful conduct complained of herein pertaining to the misuse and/or disclosure of the PII of Plaintiffs and Class Members, and from refusing to issue prompt, complete, any accurate disclosures to Plaintiffs and

Class Members;

- C. For injunctive relief requested by Plaintiffs, including but not limited to, injunctive and other equitable relief as is necessary to protect the interests of Plaintiffs and Class Members, including but not limited to an order:
 - i. prohibiting Defendant from engaging in the wrongful and unlawful acts described herein;
 - ii. requiring Defendant to protect, including through encryption, all data collected through the course of its business in accordance with all applicable regulations, industry standards, and federal, state or local laws;
 - iii. requiring Defendant to delete, destroy, and purge the personal identifying information of Plaintiffs and Class Members unless Defendant can provide to the Court reasonable justification for the retention and use of such information when weighed against the privacy interests of Plaintiffs and Class Members;
 - iv. requiring Defendant to implement and maintain a comprehensive Information Security Program designed to protect the confidentiality and integrity of the PII of Plaintiffs and Class Members;
 - v. prohibiting Defendant from maintaining the PII of Plaintiffs and Class Members on a cloud-based database;
 - vi. requiring Defendant to engage independent third-party security auditors/penetration testers as well as internal security personnel to conduct testing, including simulated attacks, penetration tests, and audits on Defendant's systems on a periodic basis, and ordering Defendant to promptly correct any problems or issues detected by such third-party security auditors;

- vii. requiring Defendant to engage independent third-party security auditors and internal personnel to run automated security monitoring;
- viii. requiring Defendant to audit, test, and train its security personnel regarding any new or modified procedures;
 - ix. requiring Defendant to segment data by, among other things, creating firewalls and access controls so that if one area of Defendant's network is compromised, hackers cannot gain access to other portions of Defendant's systems;
 - x. requiring Defendant to conduct regular database scanning and securing checks;
 - xi. requiring Defendant to establish an information security training program that includes at least annual information security training for all employees, with additional training to be provided as appropriate based upon the employees' respective responsibilities with handling personal identifying information, as well as protecting the personal identifying information of Plaintiffs and Class Members;
- xii. requiring Defendant to routinely and continually conduct internal training and education, and on an annual basis to inform internal security personnel how to identify and contain a breach when it occurs and what to do in response to a breach;
- xiii. requiring Defendant to implement a system of tests to assess its respective employees' knowledge of the education programs discussed in the preceding subparagraphs, as well as randomly and periodically testing employees' compliance with Defendant's policies, programs, and systems for protecting personal identifying information;

- xiv. requiring Defendant to implement, maintain, regularly review, and revise as necessary a threat management program designed to appropriately monitor Defendant's information networks for threats, both internal and external, and assess whether monitoring tools are appropriately configured, tested, and updated;
 - xv. requiring Defendant to meaningfully educate all Class Members about the threats that they face as a result of the loss of their confidential PII to third parties, as well as the steps affected individuals must take to protect themselves;
- xvi. requiring Defendant to implement logging and monitoring programs sufficient to track traffic to and from Defendant's servers; and for a period of 10 years, appointing a qualified and independent third-party assessor to conduct a SOC 2 Type 2 attestation on an annual basis to evaluate Defendant's compliance with the terms of the Court's final judgment, to provide such report to the Court and to counsel for the class, and to report any deficiencies with compliance of the Court's final judgment;
- D. For an award of damages, including actual, statutory, nominal, and consequential damages, as allowed by law in an amount to be determined;
- E. For an award of attorneys' fees, costs, and litigation expenses, as allowed by law;
- F. For prejudgment interest on all amounts awarded; and
- G. Such other and further relief as this Court may deem just and proper.

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•	Case 8:21-cv-02004 Document 1	Filed 12/07/21 Page 40 of 40 Page ID #:40
1 2	DEMAND FOR JURY TRIAL Plaintiffs hereby demand that this matter be tried before a jury.	
3	DATED: December 7, 2021	Respectfully Submitted,
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